

Open Banking Market Expected to Reach \$123.7 Billion by 2031—Allied Market Research

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Open Banking Market by Financial Services (Banking & Capital Markets, Payments, Digital Currencies, Value Added Services), by Distribution Channel (Bank Channel, App market, Distributors, Aggregators): Global Opportunity Analysis and Industry Forecast, 2020-2031. Open Banking Market Expected to Reach \$123.7 Billion by 2031—Allied Market Research. According to a new report published by Allied Market Research, titled, "Open Banking Market," The open banking market was valued at \$13.9 billion in 2020, and is estimated to reach \$123.7 billion by 2031, growing at a CAGR of 22.3% from 2022 to 2031.

The report covers an in-depth study of the latest market trends, major driving factors, top market players, and top investment pockets. A report is an essential tool for new market entrants, stakeholders, and shareholders to make informed decisions about their investments. The study involves an overview of the top market players along with a SWOT analysis of various industry players and Porter's Five analysis to understand their market position. In addition, the study offers financial analysis, portfolio analysis, and business overview of the organizations that help stakeholders understand the long-term profitability of the industry. The report involves the latest market developments such as expansions, partnerships, new product launches, and mergers & acquisitions. Moreover, the study includes a detailed analysis of market dynamics such as drivers, restraints, challenges, and opportunities.

The Open Banking market report offers an in-depth study of drivers, restraints, challenges, and opportunities. Thorough information about major drivers of the market helps to understand market dynamics and how they can affect market growth. Furthermore, the restraints and challenges are covered in the report which is essential for market players for investments. The rapid advancements in technologies and rise in demand are major factors that are expected to unlock new opportunities in the future. The market is projected to witness significant growth during the forecast period.

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Along with this, the Open Banking report includes several tools that establish market growth. The SWOT analysis offers a comprehensive understanding of the major determinants of market growth, which is vital for understanding the upcoming opportunities. In addition, the report includes a Pestel analysis that offers industry-related data and information in tabular format which is vital to understand the positive and negative qualities that can impact the global Open Banking market. Moreover, the study includes Porter's Five analysis to focus on those factors that can benefit the company in the long run.

Top Impacting Factors

- Potential benefits of open banking
- Increase in adoption of new applications and services
- Improved overall customer engagement with open banking API's

Key Market Segments

Financial Services:

- Banking & Capital Markets
- Payments
- Digital Currencies
- Value Added Services

Distribution channel

- Bank Channel
- App market
- Distributors
- Aggregators

The Covid-19 pandemic had a major impact on the global Open Banking market. The prolonged lockdown across European and Asian countries and restriction on international travel disrupted the supply chain and revenue chain. This negatively affected the market.

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The global Open Banking market is studied on the basis of geography along with the competitive landscape in every region. The report targets North America (United States, Canada, and Mexico), Europe (Germany, France, UK, Russia, and Italy), Asia-Pacific (China, Japan, Korea, India, and Southeast Asia), South America (Brazil, Argentina, Colombia), Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, and South Africa). These insights help to formulate business strategies and give insights about how to react to new lucrative opportunities.

The Open Banking market report covers an analysis of the major market players in the market. The study includes sales, revenue analysis, and production of these companies. The prime market players are BBVA SA, Credit Agricole, Deposit Solutions, Finestra, Jack Henry & Associates, Inc., Nordigen Solutions, Revolut Ltd., Societe Generale, Tink, Yapily Ltd.

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Key benefits of the report:

- The Open Banking market report provides a study of the Open Banking market coupled with a detailed summary, future estimations, and ongoing market trends to formulate profitable business strategies.
- The study covers a detailed analysis of prime determinants of the market including drivers, restraints, challenges, and opportunities in the Open Banking market.
- The market size is offered to determine the profitable trends to gain a strong foothold in the market.
- The Open Banking market report provides a qualitative and quantitative analysis of the historic and forecast period.
- The report includes Porter's five forces analysis to understand the influence of the buyers and suppliers in the Open Banking market.
- The report includes the Open Banking market trends and market share of major market players.

About Us:

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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