

NBRPA and Deuce Team Up to Provide Unique Competitive Golf Experience for NBA & WNBA Legends

-Legends to Compete Alongside Amateur Golfers in 10 Markets Across U.S. and in the Dominican Republic to Raise Money for Local Organizations-

CHICAGO, ILLINOIS, UNITED STATES, October 6, 2022 /EINPresswire.com/ -- The [National Basketball Retired Players Association](#) and [Deuce](#), today announced a collaboration to bring an unique golf experience to NBRPA members and amateur golfers – as part of the Deuce AM Tour, that will feature events at ten top golf courses across the U.S. and culminate at the world renowned Casa de Campo Resort & Villas located in La Romana, Dominican Republic.

The Deuce Am Tour aims to provide an atmosphere for Legends to enjoy a premium event at exclusive clubs and play alongside some of the top amateurs in the world. In addition, both, the NBRPA and Deuce organizations will collaborate to raise money in every market, in which an event is held, for a local organization that is dedicated to increasing diversity in the sport of golf. Legends and amateur participants will also be treated to top-notch entertainment, including – Pairing parties, events for cigar, fashion and whiskey aficionados, live music, industry



NBRPA

The logo for the Deuce AM TOUR. The word "deuce" is written in a large, black, cursive font. Below it, the words "AM TOUR" are written in a white, outlined, sans-serif font.

networking and much more.

"We are excited to join forces with Deuce to be able to bring these types of events to where so many of our members enjoy being – on the golf course," said Scott Rochelle, NBRPA President & CEO. "This partnership, with a fast growing, Black-owned company, allows us to present our members with an incredible opportunity to further their involvement in amateur golf tours and the golf industry as a whole."

This alliance will enhance the competitive atmosphere at our national Amateur Tour events for our golfers and also for the former [basketball](#) players that will transition that naturally competitive spirit from the court to the fairways." Says Tarek DeLavallade, President of Deuce & the Deuce Am Tour. "Our goal is to create a memorable experience for everyone involved from the players, sponsors, and others who will be there to enjoy the all of our national events."

The Deuce AM golfing tour schedule will feature events from October through August 2022 in the following cities:

October 17 – Potomac Shores Golf Club, Washington D.C.

November 20 – Cowboys Golf Club, Dallas, TX

December 12 – Turnberry Golf Club, Miami, FL

January 22 – Keene's Pointe Golf Club - Orlando, FL

February – Las Vegas, NV

March – Phoenix, AZ

April – Atlanta, GA

May – NY/NJ metro area

June – Chicago, IL

August – Casa de Campo, Dominican Republic

*Exact dates of later events will be announced at a later date.

Deuce AM Tournaments are competitive and flighted and will allow NBRPA Legends to choose to compete in the Top 4 Flights, where they will be required to carry a USGA GHIN handicap number that can be verified. If Legends do not have a GHIN number, they will have the opportunity to play in the Hackerish Flight.

About the National Basketball Retired Players Association:

The National Basketball Retired Players Association (NBRPA) is comprised of former professional basketball players from the NBA, ABA, and WNBA. It is a 501(c) 3 organization with a mission to develop, implement and advocate a wide array of programs to benefit its members, supporters and the community. The NBRPA was founded in 1992 by basketball legends Dave DeBusschere, Dave Bing, Archie Clark, Dave Cowens and Oscar Robertson. The NBRPA works in direct partnerships with the NBA and the National Basketball Players Association. Legends Care is the charitable initiative of the NBRPA that positively impacts youth and communities through basketball. Scott Rochelle is President and CEO, and the NBRPA Board of Directors includes

Chairman of the Board Johnny Davis, Vice Chairman Dave Cowens, Treasurer Sam Perkins, Secretary Grant Hill, Thurl Bailey, Caron Butler, Jerome Williams, Shawn Marion, Charles "Choo" Smith, Sheryl Swoopes and Robert Horry. Learn more at www.legendsofbasketball.com.

About Deuce:

Headquartered in Windermere, Fl., Deuce is one of the fastest growing brand in the Golf and Lifestyle Industry. The parent company that manages the e-commerce brand Deuce, Promotional Product Portal with over 25k items Deuce Promo, as well as the 11 Destination Amateur Event Series - Deuce Am Tour. The brand's purpose is to challenge what a brand is capable of doing in an industry typically confined to a category or collection. Deuce specializes in headwear, golf gloves, belts, luxury duffle bags, leather cigar pouches and humidors, lighters and much more. A transformative company that is shifting annually and challenging not only the industry, but themselves to grow beyond the ecosystem of lifestyle accessories.

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