

The Southern California Black Chamber of Commerce is Rebranding the Image of Black Businesses & Black Business Owners

The Southern California Black Chamber of Commerce is on a mission to rebrand the image of Black businesses and Black business owners.

LONG BEACH, CA, UNITED STATES, October 6, 2022 /EINPresswire.com/ -- Often when individuals discuss Black businesses, doing business with Black people or how Black businesses operate the conversation may not be very positive. There are countless negative stereotypes surrounding Black businesses including that Black businesses have poor customer service, unpredictable business hours, extremely high prices and horrible accounting practices.



Are these stereotypes accurate? Absolutely not!!! Yet, these false and erroneous stereotypes continue to permeate in the minds and mouths of individuals today.

“

Often when individuals discuss Black businesses, doing business with Black people or how Black businesses operate the conversation may not be very positive. We are here to change that.”

*Long Beach Chapter President
Sharifah Hardie*

Can the tarnished image of Black businesses be restored? Most definitely! The Southern California [Black Chamber of Commerce](#) is doing just that; by uniting Black businesses from the Desert to the Sea. Every month the Black Chamber of Commerce brings members together to network, shop and learn more about each other's businesses.

The recent annual June 11th, 2022 Job Fair & Business Expo at the Renaissance Hotel Long Beach is also a great

example of individuals and corporations coming together to support Black businesses.

Representatives from companies such as Union Bank, Long Beach Transit, Farmers & Merchant Bank, Long Beach Live Scan, Lendistry, Build-A-Bear, Long Beach Black News and Edge TV Network were in attendance.

Individuals such as Kevin Hatcher, City of Long Beach Black Health Equity Coordinator; Steven Neal, President of the Port of Long Beach and Al Austin II, District 8 City Councilman attended this esteemed event. State Assemblyman Mike Gipson presented Long Beach Chapter President [Sharifah Hardie](#) and Black Chamber of Commerce Founder Rich Wallace with a Certificate of Recognition that reads:

“On behalf of the California State Assembly and Assembly District 64, thank you for your ongoing service to our community. Your dedication to supporting our community’s diverse businesses is to be commended. We look forward to continuing to celebrate your successes, and we are grateful for all that you do.”

The image of Black businesses cannot be changed overnight, but every day the Southern California Black Chamber of Commerce continues to focus on making a difference in the community. Be a part of the new image of Black businesses!

To become a member, complete the Membership Application here:
<https://www.blackchamberofcommerce.org/membership-application>

For more information visit <https://www.BlackChamberofCommerce.org>, call 888-466-7408

ABOUT THE SOUTHERN CALIFORNIA BLACK CHAMBER OF COMMERCE

The Southern California Black Chamber of Commerce (SCBCC) is a business organization dedicated to improving the economic environment for the minority business community and fostering business development and prosperity, placing particular focus on economic development, community development, public policy, and membership services.

<https://www.BlackChamberofCommerce.org>

Sharifah Hardie
Southern California Black Chamber of Commerce
+1 888-466-7408
sharifah@blackchamberofcommerce.org
Visit us on social media:
[Facebook](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/594454283>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.