

Towel Warmers Market Report 2022-2027, Size, Share, Growth, Trends and Forecast

SHERIDAN, WYOMING, UNITED STATES, October 6, 2022 /EINPresswire.com/ -- According to IMARC Group's latest report, titled "Towel Warmers Market : Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027," Offers a comprehensive analysis of the industry, which comprises insights on [towel warmers market report](#).

We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

The global towel warmers market is expected to exhibit a CAGR of 5.8% during 2022-2027. A towel warmer, or heated towel rack, represents a bath accessory utilized for heating the towels before use. It is a rail connected to a hot-water source and developed to disinfect the towel and enhance the aesthetic appeal of the washroom. Towel warmers are commonly available in hydronic and electric variants, which are produced using stainless steel and require minimal maintenance. They are generally placed in indoor pool areas, laundry and spa rooms, and bathrooms and also act as space heaters as they provide additional heat to the room, they are placed in. As a result, towel warmers find widespread applications in residential and commercial sectors.

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Market Trends

The rising urbanization levels and the escalating remodeling and renovation activities of various



buildings and complexes are among the primary factors driving the towel warmers market. Besides this, the increasing awareness in individuals toward hygiene and preventing the growth of germs on wet towels is further augmenting the market growth. Moreover, towel warmers eliminate coliform bacteria, mold, and mildew spores and minimize the risks of contamination and infections through damp towels, which is also catalyzing the global market. Apart from this, the launch of programmable and Wi-Fi-enabled products that can be turned on or off as per the requirement of the consumer is acting as another significant growth-inducing factor. Additionally, the inflating expenditure capacities of the consumers and the growing promotional activities by manufacturers through online retail platforms are also stimulating the market growth. Furthermore, the development of durable and energy-efficient variants by the leading players using recyclable, corrosion-resistant, and high-grade stainless steel is expected to bolster the towel warmers market in the coming years.

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List of Key Companies Covered in this Market Report:

Apollo Radiators Limited
Korado a.s.
Myson Inc.
Pitacs Limited
Porcelanosa SA (SORMAN SA)
Radox Radiators Ltd.
Runtal North America Inc. (Zehnder Group AG)
Stelrad Radiator Group Limited
Tangshan St. Lawrence Radiator Manufacturing Co. Ltd.
Vogue (UK) Limited.

The report has segmented the market on the basis of type, application and geography.

Breakup by Type:

Electric
Hydronic

Breakup by Application:

Residential
Commercial

Breakup by Geography:

North America (U.S. & Canada)

Europe (Germany, United Kingdom, France, Italy, Spain, Russia, and Others)
Asia Pacific (China, India, Japan, South Korea, Indonesia, Australia, and Others)
Latin America (Brazil, Mexico)
Middle East & Africa

Key highlights of the report:

Market Performance (2016-2021)
Market Outlook (2022- 2027)
Porter's Five Forces Analysis
Market Drivers and Success Factors
SWOT Analysis
Value Chain
Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

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