

# DirectIQ Introduces an "Email Software" that Makes Email Marketing the Easiest and Most Effective

*New York-based software provider DirectIQ introduces an "email software" that makes email marketing the easiest and most effective for businesses of all sizes.*



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/EINPresswire.com/ -- DirectIQ, a software provider based in New York, introduces an "email software" that makes email marketing the easiest and most effective for businesses of all sizes. Companies can take advantage of many email marketing services, such as creating beautiful emails that catch attention, using targeted email campaigns that work, and boosting email marketing with the company's Twitter, Facebook, and LinkedIn integrations. Businesses looking for one of the [best email marketing ideas](#) can check out this excellent email software by DirectIQ.

With the DirectIQ email software, the user can use the drag-and-drop editor to create beautiful emails that catch the receivers' attention or pick from many free templates and edit them. The software allows for targeted email campaigns that work and enable the user to enjoy the highest delivery reputation. Social media plays a significant role in helping individuals and businesses grow online. DirectIQ's email software allows companies to boost their email marketing using the company's Twitter, Facebook, and LinkedIn integrations. Also, all the templates available on the software are 100% smartphone and tablet-compatible.

Transparency is crucial when using any marketing medium. DirectIQ offers in-depth email marketing metrics. Users can get click-through rates, geo-trackings, and even spam complaints with beautiful visualizations and charts. Businesses, whether small or big, can make the best use of DirectIQ for email marketing and obtain positive responses.

"If you want to start small and get bigger, start with our Forever Free Plan. You can use our professional email marketing software as long as you want. DirectIQ will scale up with you as your business expands," the company's rep stated.

"DirectIQ is also connected to all popular websites and services like Shopify and WordPress. You can quickly transfer all your contacts and start sending emails easily," they added.

Email marketing is a robust marketing channel. It is a direct and digital marketing platform that uses emails for advertising businesses' products or services. It helps make customers aware of a brand's latest items or offers by integrating it into its marketing automation efforts. Customers can take their email marketing ideas to the next level by incorporating DirectIQ into the process.

## About DirectIQ

DirectIQ is a software provider based in New York. It introduces an email software that makes email marketing the easiest and most effective for businesses of all sizes.

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