

# The DirectIQ Easy Email Marketing Automation Software Set To Help Businesses That Need It

*The email marketing automation platform has been on the rise and aims to reach more businesses that require email marketing helps.*



NEW YORK, NEW YORK, UNITED STATES, October 6, 2022 /EINPresswire.com/ -- Email marketing is

one of the essential marketing techniques used around the globe. Many companies have come up with solutions. However, none come close to The DirectIQ Easy Email Marketing Automation Software, a tool that lets businesses grow without worrying about their email marketing needs. It has features that make it ideal for growing businesses by conducting A/B split testing to improve performance.

The Easy Email Marketing Automation Software is an online-based email marketing solution that helps businesses of all sizes automate their emails. It's perfect for those looking to give their customers the best possible experience in online shopping but who don't want to go through all the hassle of setting up and maintaining their systems.

DirectIQ's Easy Email Designer allows users to create beautiful emails and campaigns. It also has social media tools that enable users to manage all their social media profiles from one place and schedule posts for various platforms like Facebook, Twitter, LinkedIn, and more.

The software's segmented campaigns help in sending targeted emails based on the data collected from the website or store by providing advanced segmentation options such as demographic information (gender & age group), purchase history, etc., which makes it easy for businesses who want a personalized experience with their customers each time they open an email sent by them.

Clients don't need any technical expertise or coding skills. All they have to do is set up the system and let it work its magic on their behalf. The software uses information that comes directly from the collected database; no two email campaigns will ever be exactly alike because they're tailored specifically for each person who receives them—users never have to worry about sending out identical messages again.

Additionally, DirectIQ provides email marketing templates, which allow users to create customized emails. They also offer email marketing API, enabling users to integrate the software with their existing CRM system. Additionally, they have a WordPress plugin that allows users to send automated emails directly from the blog posts or pages using the same template.

"The Easy Email Marketing Automation Software is a great tool for businesses, and I am proud of it. It's easy to use, affordable, reliable, and easy to integrate with other systems. What more could you want?" - Baris Ergin, Founder/CEO at DirectIQ.

DirectIQ is an excellent tool for small businesses but also works well for large organizations that need to grow their email lists quickly. It's intuitive and flexible enough so that one doesn't have to worry about losing track of their campaigns or struggling with complex features.

## About DirectIQ

DirectIQ is an [email marketing automation platform](#) used to automate email marketing needs for businesses of any kind, and it is known to provide exceptional results. The platform allows integrations with many other platforms and APIs.

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