

# Global Road Marking Materials Market Growth Trajectory

*The Business Research Company's Road Marking Materials Global Market Report 2022: Market Size, Trends, And Forecast To 2026*

LONDON, GREATER LONDON, UK,  
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As per The Business Research Company's "Road Marking Materials Global Market Report 2022", the [road marking materials market size](#) is expected to grow from \$5.26 billion in 2021 to \$5.52 billion in 2022 at a compound annual growth rate (CAGR) of 5.02%. The global road marking material market size is expected to grow to \$7.03 billion in 2026 at a CAGR of 6.23%. The new infrastructure and roadway projects in emerging economies are expected to propel the road marking materials industry growth.



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Road Marking Materials Global Market Report 2022 –  
Market Size, Trends, And Global Forecast 2022-2026

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## Key Trends In The Road Marking Materials Market

Technological advancements are one of the key road marking materials market trends gaining popularity. For instance, in May 2019, Geveko Markings a Denmark-based manufacturer and distributor of road marking products launched ViaTherm LongDot road marking. It provides better visibility, noise reduction, and increased road safety. The ViaTherm LongDot has been developed in collaboration with Vejdirektoratet - the Danish Road Directorate – and several of its partners within the highways sector.

## [Overview Of The Road Marking Materials Market](#)

The road marking materials market consists of sales of road marking material products and related services by entities (organizations, sole traders, and partnerships) that refer to any sort of material that is used on a road surface so as to provide authoritative information and to convey clear and understandable information to travelers about the roadway alignment and vehicle positioning. Road marking materials are developed for durability, safety, and aesthetics for traffic control, positive guidance, and communication warnings. In addition, road markings

are standardized to avoid driveway confusion and enhance road safety.

Learn more on the global road marking materials market report at:

<https://www.thebusinessresearchcompany.com/report/road-marking-materials-global-market-report>

Road Marking Materials Global Market Report 2022 from TBRC covers the following information:

#### Market Size Data

- Forecast period: Historical and Future
- By region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- By countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

#### Market Segmentation

- By Type: Paint-Based Marking, Solvent-Based Paints, Water-Based Paints, Performance-Based Marking, Thermoplastics, Cold Plastics
- By Application: Road Markings, Factory Markings, Car Park Markings, Airport Markings, Anti-Skid Markings
- By Geography: The global road marking materials market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, North America holds the largest share in the market.

Major market players such as The Sherwin-Williams Company, 3M, Geveko Marking, SWARCO, Ennis Flint, Evonik Industries, Automark Technologies, SealMaster, Kelly Bros Erinline, Ozark Materials LLC, and Hempel.

Trends, opportunities, strategies and so much more.

Road Marking Materials Global Market Report 2022 is one of The Business Research Company's comprehensive reports that provides an overview of road marking materials market. The market report analyzes road marking materials global market size, road marking materials global market growth drivers, road marking materials global market segments, road marking materials global market major players, road marking materials global market growth across geographies, and road marking materials market competitors' revenues and market positioning. The road marking materials market report enables you to gain insights on opportunities and strategies, as well as identify countries and segments with the highest growth potential.

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