

K-Show 2022: Microban International Launches Next-Generation Technologies for Polymers

CAMBRIDGESHIRE, UNITED KINGDOM, October 11, 2022 /EINPresswire.com/ -- Microban International is thrilled to be attending K 2022, the world's number one tradeshow for the plastics and rubber industry. The packed event is taking place from the 19th to 26th of October at Messe Düsseldorf in Germany, and will host more than 3,000 exhibitors from over 60 nations.

Microban will be showcasing its wide range of unique antimicrobial technologies for plastic and rubber materials, as well as launching two exciting next-generation products based on non-heavy-metal ingredients – LapisShield™ and Ascera™.

LapisShield can be seamlessly integrated into any water-based coating formulation, and is proven to inhibit bacterial growth by up to 99.99 %, as well as the growth of mold and mildew. Ascera represents Microban's commitment to sustainable antibacterial chemistries for molded polymers and solvent-based coatings, formulated from a chemistry that is inspired by nature*. These exclusive new technologies therefore help to protect treated rubber and plastic surfaces from stains, odors and premature degradation, prolonging their useable lifetime and supporting reuse and sustainability.

K-Talk, K's new web talk format, is hosting monthly online discussions in the run up to this year's show, featuring global industry experts and scientists. The in-depth series focuses on plastics, technological innovations and the key challenges facing the industry, and aims to inspire, orientate and encourage international exchange in this important area. Microban's very own Dr Ivan Ong, Vice President of Research and Development, joined the K-Talk panel on the 1st of September to explore the latest innovations for extending the usable lifespan of plastic



The graphic features the Microban logo at the top. Below it, the text reads "NEXT-GENERATION ANTIMICROBIAL TECHNOLOGIES FOR POLYMERS". Two circular icons highlight "ASCERA" and "LAPISSHIELD". Text between them states "GROUNDBREAKING FORMULATIONS", "NON-HEAVY METAL INGREDIENTS", and "GLOBALLY REGISTERED". A curved banner at the bottom says "LAUNCHING AT K 2022, 19-26 OCT, BOOTH 7AC24". A small logo for "2022 19-26 October Düsseldorf Germany" is in the bottom right corner.

Microban International is launching two new non-heavy-metal antimicrobial products for plastics and rubber at K 2022

packaging. You can listen to the recording of this fascinating discussion on the [official K website](#).

Come and talk to the Microban team at stand C24 in Hall 7a to discover how its pioneering antimicrobial solutions can benefit your specific product application. Book your meeting with Microban [here](#) to ensure you don't miss out!

* The Microban™ technology used in this product is similar to acids found in nature and is used in multiple consumer product applications

About Microban International

Part of Barr Brands International (BBI), Microban International is home to the most trusted and well-known global brands in the antimicrobial, odour control, and sanitisation / disinfection markets – Microban® and Ultra-Fresh®. Our organization has experienced over 100 collective years of growth and has revolutionised the industry. As the global leader, our proactive systems keep products cleaner, and control odours better by preventing problems before they start. Microban International drives innovation by combining science and creative solutions that enhance high-quality consumer, textile, industrial and medical products around the world. Today, the Microban and Ultra-Fresh brands and our technologies are featured on thousands of products worldwide. The company is headquartered in North Carolina with operations in North America, Europe, and Asia Pacific. For more information, please visit www.microban.com.

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