

# autotext.me and The Automotive Training Institute partner to give members customer retention features to boost business

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[/EINPresswire.com/](#) -- [autotext.me](#)

proudly announces its partnership with the Automotive Training Institute (ATI), the leading consulting and coaching company serving auto and collision repair shops.



autotext.me's service reminders help shops focus on the work, while our software queues the follow-ups. Shops are equipped with a simple, automated tool to keep business flowing through their bays."

*Chris Cloutier, autotext.me  
founder and multi-shop  
owner*

As a silver partner, autotext.me offers exclusive, monthly discount pricing to ATI members who become new autotext.me clients. Clients will further benefit from autotext.me's best-in-class [Digital Vehicle Inspection \(DVI\)](#) and [customer retention features](#) to boost business and the customer service experience.

"If you're not doing a courtesy vehicle inspection on every vehicle that comes into your shop, you're doing a disservice to your customers. Furthermore, when you do inspections, why would you not leverage the latest in digital vehicle inspection technology to help present a clear and concise visual to your customers about what decisions they need to make regarding their vehicles' health?" states

Jim Silverman, Partner Relationship Manager at ATI.

autotext.me's customer retention features include service reminders, follow-ups, and the [Rewards and Referrals](#) loyalty program. AI powered service reminders detect due services including oil changes, state inspections, and tire rotations. The follow-up feature gives shops more control to better manage their follow-up process. Clients can send their customers a follow-up message that includes a link to a mobile-friendly landing page, which allows them to choose from multiple social review sites that have been preselected by the shop.

"autotext.me's service reminders enable shops to focus more on the work, while our software queues the follow-ups," explains Chris Cloutier, autotext.me founder and co-owner of multi-shop operation, Golden Rule Auto Care. "Combined with our rainy day, follow-up, and appointment reminders, shops are equipped with a simple, automated tool to both look after their clients and

keep business flowing through their bays.”

autotext.me’s exclusive Rewards and Referrals program is built to recognize customer loyalty and give meaningful rewards for referrals. Rewards and Referrals enables shops to quickly track and map referrals to customers via a visual referral tree. The program is fully customizable, giving shops the ability to create their own point structure for customer referrals and visits and define rewards.

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**+** *autotext.me*

**ATI and Autotext.me partner to give their members the latest in automated customer follow-ups**

→ Oct. 6th 2022

autotext.me and ATI partnership announcement

Because autotext.me is created and developed by a shop owner, the company is uniquely positioned to understand the needs and challenges facing owners and shops today. autotext.me is a cloud-based tool delivering simple, digital solutions for workflow management, communication, vehicle inspections, work orders, quality control, and customer rewards and referrals. autotext.me has been proven to be an easy-to-implement, timesaving solution to common industry problems and is available to benefit all shop owners.

Take autotext.me for a test drive with a free, two-week trial to experience what it can do for your business. Contact us at (469) 202-4090 or [information@autotext.me](mailto:information@autotext.me). Visit us at [www.autotext.me](http://www.autotext.me).

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