

US Seaweed Pioneer BLU3 Signs Trans-Pacific Deal with New Zealand First Nations Tribe to Tackle Climate Change

BLU3 and Te Huata (representing the Iwi Te Whānau-ā-Apanui) will develop commercial seaweed research, nursery and farming facilities

SAN FRANCISCO, CALIFORNIA, USA, October 10, 2022 /EINPresswire.com/ -- California-based regenerative climate technology company [BLU3](#) today announced signing a trans-Pacific deal with Te Huata Charitable Trust, which represents [Te Whānau-ā-Apanui](#), a New Zealand Iwi (First Nations Tribe). Their agreement creates an enterprise partnership focused on developing a new climate-smart seaweed industry in the South Pacific.



BLU3 and Te Huata leadership survey regenerative seaweed R&D operations in Ensenada, Mexico.

With a leadership team that built the first commercial seaweed farming operations in both Mexico and Alaska, BLU3 now joins forces with Māori partners with plans to deliver a range of ocean-based climate and life science solutions at scale. The partnership will marry advanced aquaculture technology, and capacity to rapidly establish and scale value chains from seed to finished product, with a significant First Nations seawater and tribal land reservation.

BLU3 and Te Huata have developed a program to commercialize large-scale seaweed research, nursery, and farming activities with several hapu (sub-tribe) reservations within Te Whānau-ā-Apanui – with opportunities to scale up to tens of thousands of hectares of aquaculture activity across the tribal holdings and beyond.

For the Iwi, the impact of climate change, warming seawater and ever-rising sea-levels represent a cause for great concern among these coastal people.

“Our people strive for a legacy for our mokopuna (grandchildren) and future generations, based

on our inherited spiritual connection and relationship with Te Taiao (the natural world), manifesting in our tikanga (laws) in our space. And, oriented to the collective benefit and wellbeing for all peoples (including other parts of the natural world), for all things, for all time.” – Rikirangi Gage, CEO, Te Rūnanga o te Whānau and Te Huata Trustee.

In addition to providing valuable access to seawater and on-shore facilities, the Iwi will support collaborations with key research institutes and universities with research in the open ocean. The social imperatives to improve community wellbeing with access to education and livelihoods in this new industry have central importance. This investment will not only create meaningful employment opportunities, it will also create better health and welfare outcomes for some of the most vulnerable coastal communities in Aotearoa New Zealand.



Building on a decade of experience producing at farms in both Alaska (pictured) and Baja, BLU3 will participate in seaweed industry development in Aotearoa New Zealand through its partnership with Te Huata.

“

We believe that by supporting this commercialization and scale up, we can make history together. We want our industry partnership to grow quickly to keep up with the world’s climate goals.”

- Beau Perry, CEO & Founder,
BLU3

BLU3 will leverage a decade of experience in regenerative seaweed aquaculture, with a team of global experts specialized in commercial seaweed genetics, farm engineering, cultivation, processing, and climate technology. Founded in December 2021, the company has working proprietary technologies, plus seaweed product prototypes for blue carbon capture storage & use (BCCSU), green materials, and bioenergy. BLU3 has also engaged its life science technology partner [Blue Evolution](#), which brings a growing range of commercial solutions for seaweed products in food, feed, agriculture and biopharma.

“We have great respect for our partners, Te Huata, and the first nations people they represent. Together we have established a unique and extraordinary capability to lead the global seaweed sector in the decades ahead. We see a multi-billion-dollar opportunity emerging in Aotearoa New Zealand, with seaweed receiving increased attention as a strategic and highly scalable climate solutions portfolio. And we share Te Huata’s intention to fulfill this burgeoning industry’s greatest potential to address acute social and environmental needs for future generations. We at BLU3

take great pride in our new role alongside the people of Te Whānau-ā-Apanui, and we deeply appreciate their invitation to innovate, build and grow together.” – Beau Perry, CEO, BLU3

Beau G. Perry

BLU3

+1 408-462-0867

[email us here](#)

Visit us on social media:

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/595075917>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.