

# Global Artificial Sweeteners Market Anticipated to Augment at a cagr of over 3.9% by 2025 - Says Zion Market Research

*The global Artificial Sweetener market is predicted to accrue earnings worth 37 (USD Bn) by 2025 and record a CAGR of about 3.9% over 2019-2025.*

SUITE N202, NEW YORK, UNITED STATES, October 10, 2022 /EINPresswire.com/ -- As per Zion Market Research, the [global artificial sweetener market](#) is estimated to advance at a CAGR of around 3.9%, during the forecasted period 2019–2025. Artificial sweeteners are sweeter with low energy density compared to table sugar. Artificial

sweeteners are widely used in the food & beverage industry—including dressings, baked goods, sauces, soft drinks, jellies, chewing gum, candy, fruit juice, and ice cream. The soft drink industry has the highest consumption of artificial sweeteners due to the surging demand for diet and low-sugar beverages. The toxicological confirmation and the apprehensions concerning artificial sweeteners' safety are the major restraints of the market.

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The decreased cost of manufacturing and the better financial system of scale are also fueling the expansion of the global artificial sweetener market.”

*Zion Market Research*

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Global Artificial Sweeteners Market

List of Key Players of Global Artificial Sweeteners Market

Ingredion  
Cargill  
Tate and Lyle  
Archer Daniels Midland Company  
Celanese Corporation  
Ajinomoto Co., Inc.

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- Zion Market Research Methodology



Global Artificial Sweeteners Market

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Increased Use Of Artificial Sweeteners In The Beverage Industry To Accelerate The Growth Of The Global Market

Artificial sweeteners have nearly replaced sugar in the beverage industry, particularly in the soft drink section. Popular sweeteners such as—aspartame, acesulphame-K, cyclamate, and sucralose—are the main substitutes for sugar in soft drinks, particularly in carbonated beverages. The clean label and natural profile of the artificial sweeteners are the key aspects that are driving the market. Furthermore, in fizzy drinks, the quantity of sugar can be decreased without modifying its taste and appearance, which has boosted beverage manufacturers to replace sugar with artificial sweeteners. The decreased cost of manufacturing and the better financial system of scale are also fueling the expansion of the global artificial sweetener market.

The global artificial sweetener market is bifurcated on the basis of type, applications, and regional analysis. Based on the type, the market is divided into aspartame, monosodium glutamate, acesulfame-K, sodium benzoate, and saccharin. Based on the application, the market is divided into dairy products, bakery items, beverages, confectionery, supermarkets &

hypermarkets, distribution channels, convenience stores, departmental stores, and others.

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## The Asia Pacific Region Projected To Become The Largest Market For Artificial Sweeteners

Based on geographical analysis, the global artificial sweetener market is divided into North America, Europe, Latin America, Asia Pacific, and Middle East & Africa. The augmentation in health awareness amongst consumers, consciousness about diabetes & obesity, and the amount of calorie intake are the driving factors of the global artificial sweetener market across the region. A trend of shedding weight is also spotted in the region that decreases the use of table sugar and fuels the artificial sugar market. The enhanced economic circumstances and the altering lifestyles have induced the surged demand for convenience foods.

The global artificial sweetener market is segmented as follows:

By type:

- Acesulfame-K
- Aspartame
- Saccharin
- Monosodium Glutamate
- Sodium Benzoate

By application:

- Confectionery
- Beverages
- Bakery items
- Dairy products
- Departmental stores
- Distribution channels
- Supermarkets & hypermarkets
- Convenience stores
- Others

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By region:

- North America
- The U.S.

Canada  
Europe  
France  
The UK  
Spain  
Germany  
Italy  
Rest of Europe  
Asia Pacific  
China  
Japan  
India  
South Korea  
Southeast Asia  
Rest of Asia Pacific  
Latin America  
Brazil  
Mexico  
Rest of Latin America  
Middle East & Africa  
GCC  
South Africa  
Rest of Middle East & Africa

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#### FREQUENTLY ASKED QUESTIONS

- What are the key factors driving Artificial Sweeteners Market growth?
- What will be the value of Artificial Sweeteners Market during 2019-2025?
- Which region will make notable contributions towards overall Artificial Sweeteners Market revenue?
- What are the key players leveraging Artificial Sweeteners Market growth?

#### Current and Future Threats

Along with studying the opportunities necessary for growth, threats are also an important aspect to look upon for the companies and stakeholders in a specific sector. ZMR Research studies every negative aspect that will hinder the growth of a specific area of business and includes it in the report. The stakeholders and CXOs will have the benefit of assessing the threat and taking the necessary steps to prevent the hindrance caused due to the threats.

#### COVID-19 Impact

The COVID-19 outbreak has changed the growth projections of numerous sectors and businesses. The analysts at ZMR Research have conducted a conscientious survey on the markets after the pandemic struck. The analysts have put forth their brilliant and well-researched opinions in the report. The opinions will help the stakeholders to plan their strategy accordingly.

### Global Artificial Sweetener Market Research Methodology

Data collection modules with large sample sizes are used for data collecting and base year analysis. Obtaining market information or relevant data from various sources and tactics is part of this stage. It entails reviewing and planning all of the information gathered during the previous advance. It also include the investigation of information contradictions found across various information sources. Market statistics and coherent models are used to assess and estimate market data. The market report's important success components are market share analysis and key trend analysis. Please contact an analyst or submit your query to learn more.

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