

# Global Business-to-Business E-commerce Market Drivers, and Opportunities | Expected to reach USD 25.59 Trillion by 2028

*Global Business-to-Business E-commerce Market Report indicates Top Impacting Factors, Trends, Size, Shares, & rise in demand in particular regions*

SUITE N202, NEW YORK, UNITED STATES, October 10, 2022

/EINPresswire.com/ -- The [Global Business-to-Business E-commerce Market](#) accounted for USD 6.57 Trillion in 2020 and is expected to reach USD 25.59 Trillion by 2028, growing at a CAGR of 18.74% from 2021 to 2028. This report provides market dynamic analysis, including market driving

factors, market development strategies and constraints for company. The research report covers size, share, trends, and growth analysis of the market on the global and regional level with key business strategies by major market players and their key methods. The report provides a

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experience for the buyers and suppliers.



Global Business-to-Business E-commerce Market

detailed evaluation of the market by highlighting information on different aspects which include drivers, opportunities, restraints, and threats. Some of key players in business-to-business e-commerce market are ChinaAseanTrade.com, Amazon Inc., eBay Inc., DIYTrade.com, eworldtrade.com, Flipkart.com, Flexfire LEDs, KellySearch.com KOMPASS and IndiaMART Intermesh Ltd. among others. Major players are focusing on acquisitions & mergers as growth strategy to hold a competitive advantage in the market. The market players are also making unprecedented changes to their online business models in order to provide better customer

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Presence of Big Players in the Region Support North America Dominance

North America is expected to account for the largest market for B2B e-Commerce. It has accounted for more than 28% market share for B2B e-Commerce in 2020. The growth in this region is majorly supported by benefits from high incomes, world-class devices and proper infrastructure. Also, the major players like Amazon.com, Inc., eBay.com, Wal-Mart & others influence the market.

Asia-Pacific is the fastest growing market for the B2B e-Commerce Market over the forecast period. This is because of the growing customers and mobile phone users in this region. Also tapping of untapped markets like rural sectors in the developing economies like India is fuelling the market. Moreover, countries such as China, Japan, and South Korea are among the top 10 exporters of merchandise and account for a large portion of global e-commerce sales.

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The rising proliferation of smartphones and increasing internet penetration is to Spur Growth.

Additionally, the rising proliferation of smartphones and increasing internet penetration are further creating avenues for market growth. Owing to the ease of doing business and enabling companies to track their inventory, and view orders and payments on mobile phones has resulted in increased adoption of B2B e-commerce platforms. Apart from this, rapid tapping of the untapped rural market is growing new opportunities. Additionally, the increasing movement of buyers' preference towards the online market and presence of large number of competitors and emergence of Omni channel methods of shopping is one the main reasons to boost the market.

Growth Factors

The rapid changes in the way of doing business along with ongoing trend of digitization are

projected to drive growth for the B2B e-Commerce market during the projected period. Numerous companies across all regions are opting online platforms to carry on their business activities to reach its customers. Thus, change in the business trend and shifting from conventional to online platforms is boosting the market growth. B2B e-commerce platform players such as Alibaba recently added digital features such as freight features and trade financing to enhance its digital experience of their customers.

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The global Business-to-Business E-commerce market is segmented as follows:

#### By Type

- Buyer Oriented E-commerce
- Supplier Oriented E-commerce
- Intermediary Oriented E-commerce

#### By Size

- Small and Medium Enterprise
- Large Enterprise

#### By Application

- Home and Kitchen Application
- Consumer Electronics
- Industrial and Science
- Healthcare
- Clothing
- Beauty and Personal Care
- Sports Apparel
- Books and Stationery
- Automotive
- Others

#### By Region

- North America
- The U.S.
- Canada
- Europe
- France

The UK  
Spain  
Germany  
Italy  
Rest of Europe  
Asia Pacific  
China  
Japan  
India  
South Korea  
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