

# Strategies For Global Curling Irons Market Players In 2022-2031 Market Forecast Period

*The Business Research Company's Curling Irons Global Market Report 2022: Market Size, Trends, And Forecast To 2026*

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According to 'Curling Irons Global Market Report 2022' published by The Business Research Company, the

curling irons market size is expected to

grow from \$3.29 billion in 2021 to \$3.50 billion in 2022 at a compound annual growth rate (CAGR) of 6.2%. The global curling iron market size is expected to grow to \$4.56 billion in 2026 at a compound annual growth rate (CAGR) of 6.8%. The increasing use of hair grooming products is expected to propel the growth of the curling irons market going forward.

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The curling iron market consists of sales of curling iron products by entities (organizations, sole traders, and partnerships) used on hair for making curls or waves on hair and are used to creating different styles of curls. Curling iron refers to a rod, usually of metal, used to change the structure of hair using heat. These may vary by diameter, material, the shape of a barrel, and type of handle.

## [Global Curling Irons Market Trends](#)

Product innovation is a key trend gaining popularity in the curling iron market. Major companies operating in the curling iron market are developing new products to strengthen their position in the market.

## [Global Curling Irons Market Segments](#)

The global curling irons market is segmented:

By Product Type: Curling Tongs, Curling Wands, Other Products

By Technology: Corded, Cordless, Hybrid

By Application: Household, Commercial



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By Distribution Channel: Hypermarkets/Supermarkets, Convenience Stores, Specialty Stores, Discount Stores, Independent Small Stores, Multi-Brand Stores, Online Retailers, Other Channels

By Geography: The global curling irons market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, North America accounts for the largest share.

Read more on the global curling irons market report at:

<https://www.thebusinessresearchcompany.com/report/curling-irons-global-market-report>

Curling Irons Global Market Report 2022 is one of a series of new reports from The Business Research Company that provides curling irons global market outlook, curling irons global market analysis and forecasts market size and growth for the curling irons global market, curling irons global market share, curling irons global market segments and geographies, network as a service market trends, curling irons market players, curling irons market leading competitor revenues, profiles and market shares. The curling irons market report identifies top countries and segments for opportunities and strategies based on market trends and key competitors' approaches.

TBRC's Curling Irons Global Market Report 2022 includes information on the following:

Data Segmentations: Market Size, Global, By Region and Country, Historic and Forecast, and Growth Rates for 60 Geographies

Key Market Players: Koninklijke Phillips N.V., Conair Corporation, Helen of Troy, Curlingiron.org, Spectrum Brands Inc., Lunata Beauty, Dyson, Revlon Inc., Andis Company, Geloon, Vega Industries Pvt Ltd., Wella Operations USA LLC, Coty Inc, Nykka E-Retail Pvt Ltd, Sharp Beauty Inc, Havells India Ltd. and Sally Beauty Supply LLC.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

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The Business Research Company has published over 1000 industry reports, covering over 2500 market segments and 60 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. The reports are updated with a detailed analysis of the impact of COVID-19 on various markets.

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Global Market Model: <https://www.thebusinessresearchcompany.com/global-market-model>

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