

# Mailing List Website has mailing and call lists for 24-hour prayer line users in the United States of America

*However, the 21st century offers more ways to engage with that faith, such as 24-hour prayer lines, a unique business opportunity for the right products*

LAS VEGAS, NV, UNITED STATES, October 12, 2022 /EINPresswire.com/ -- [Sprint Data Solutions Worldwide Marketing is a marketing company](#) dedicated to helping any business or charity to reach its sales or donation milestones. Those groups that prefer doing business with other companies will want to take advantage of the many business postal mailing lists available. The database entries have all the critical data points, like phone numbers, names, and corporate titles of the crucial decision-makers for these high-volume transactions.

On the other hand, some businesses or charities aim their activities at the general public. These groups will want to look at the different consumer postal mailing lists available in various categories. The databases can be divided according to both geographic and demographic marketing needs. Whether B2B or something for the retail consumer, Sprint Data Solutions Worldwide Marketing is here to help.

## How Sprint Data Solutions Worldwide Marketing Began

Sprint Data Solutions Worldwide Marketing started as an ambition conceived by a disabled veteran. After completing the duties and responsibilities of military service, the next step was to take things in a different direction. Instead of defensive activities, it was time to expand outward and focus on growth. The growth would assist businesses in increasing their client or customer base. A start-up began to pursue this ambition, and thanks to steady growth, the company now proudly maintains staff with over 50 years of industry experience in the marketing industry.

Sprint Data Solutions Worldwide Marketing entered the marketing industry just as a significant change was on the horizon. The traditional marketing platforms, like radio and television, maintained their dominance in the industry, digital making inroads, and people were paying attention to what it had done in other sectors. The company's expertise was in direct mail, a choice that unintentionally benefited it by imparting skillsets in data acquisition, management, and analytics. Then, people realized the potential of digital and wanted to capitalize on it; not many businesses had that expertise. The company was positioned strategically to exploit this. It offered digital marketing services and enjoyed an early mover advantage that yielded significant gains for its clients.

[Currently, Sprint Data Solutions Worldwide Marketing](#) now operates well past its initial starting service range of only the hometown of Las Vegas, Nevada. The whole of the United States is now served, including Alaska and Hawaii. Complete North American coverage is also available, with database access for the markets in Canada and Mexico. And for businesses that would like to go international, it's possible to cross the Atlantic and use databases for European Union markets like France.

### Faith Is A Lifestyle

Religion occupies a vital role in American society. While the constitution maintains a distinct separation between church and state, the country was founded by people of faith who wanted to practice their religion without persecution. As a result, American life has always had a significant component of religious practice in the daily experience.

However, that faith now gets expressed and reaffirmed in many ways, significantly as technology has advanced. Where once it was only possible to pray in isolation or with others in a church, prayer can now be achieved in numerous ways, including telephone services and others that offer access to 24-hour prayer lines.

### A Marketing Opportunity

People who use 24-hour prayer lines already distinguish themselves as a distinct demographic market. They have an active interest in practicing their faith that goes beyond the standard conventions of attending service once a week, with a willingness to go beyond that in thought and spending.

For the right businesses, faith-based products and services will resonate more strongly with this market. Their interest in prayer and expressing their faith extends to their everyday lifestyle. The right businesses can tap into this if they can find these 24-hour prayer line users and offer them products and services that are relevant to their interests.

### Marketing To 24-Hour Prayer Line Users

Sprint Data Solutions Worldwide Marketing has comprehensive listings of 24-hour prayer line users throughout the United States. The databases are large enough to accommodate national-scale campaigns but can be scoped down to regional goals such as the Mid-West. Marketing can also be focused on single states, like Ohio. It's also possible to narrow things down to single neighborhoods in a town or a city, such as only targeting Clintonville, Columbus.

Databases also have demographic categorizations. Characteristics such as ethnicity can be used, aiming marketing specifically at Latin American prayer line users or religious affiliation, such as specifically Catholic prayer line users. It's even possible to use financial metrics such as targeting only the high-net-worth individuals that use 24-hour prayer lines.

As far as the specifics of the databases, contact details are made available in the formats most

relevant to the marketing strategy. Direct mail campaigns receive physical mailing address data for homes or businesses. Digital marketing plans get relevant email addresses. Telemarketing strategies will work with home or business phone numbers as needed. Even cell phone numbers are available for text/SMS-based marketing.

Some clients may even wish to manage a direct mail campaign but lack experience. There are turnkey direct mail solutions available. It is a guided service taking clients through all the steps of the immediate mail process. It starts with planning, then printing, and ends with distribution using the requested lists. Everything happens under one roof, bypassing the need to source and vet the different vendors for each part of the campaign.

If you want to market to 24-hour prayer line users around the USA, [contact Sprint Data Solutions Worldwide Marketing](#). When you work with us, you support an American company owned and operated by a disabled veteran.

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