

# At 8.4% CAGR, Global Electric Blanket Market Size & Share Surpass US\$ 1680 Mn By 2030, Forecast & Analysis Report By CMI

Electric Blanket Market was at US\$ 835.14 Million in 2021 and is growing to approx US\$ 1680 Million by 2030, with a CAGR growth of 8.4% between 2022 and 2030.

SANDY, UTAH, UNITED STATES, October 13, 2022 /EINPresswire.com/ --

According to the study, The [Global Electric Blanket Market](#) was estimated at USD 835.14 Million in 2021 and is anticipated to reach around USD 1680

Million by 2030, growing at a CAGR of roughly 8.4% between 2022 and 2030.



## [Electric Blanket Market](#): Overview

“

The Global Electric Blanket Market was estimated at USD 835.14 Million in 2021 and is anticipated to reach around USD 1680 Million by 2030, growing at a CAGR of roughly 8.4% between 2022 and 2030”

*Custom Market Insights*

Electric blankets are useful and relatively less expensive than heaters in nations with prolonged and severe winters. To give plenty of natural insulation and warmth, businesses have been concentrating on manufacturing well-insulated sheets lined with thick fleece. They are also introducing portable and washable items. For instance, a blanket composed of microfibre fleece created by Medisana HDW is machine washable. For improved control, it has four degrees of heat settings. Imetec 16175 and Klarstein Dr. Watson XL are the other items in this category.

## Electric Blanket Market: Growth Drivers

One of the main aspects influencing the market growth is the growing consumer taste for opulent, cozy, and premium bedding items, which, combined with increased urbanization

throughout the world, represents one of the primary market growth drivers. Additionally, the aging population, which is more susceptible to the harsh winter cold, is a major factor in the market's expansion. Electric blankets not only help the elderly but also people with different pain-related conditions like sinus, fibromyalgia, arthritis, and muscle problems. Other growth-promoting elements include a variety of product advancements, such as the creation of revolutionary battery-powered, lightweight, mobile charging, water- and stain-resistant items. Microfiber fleece is also being used in product variations by producers to add more natural insulation and warmth retention.

Get a sample of the report: <https://www.custommarketinsights.com/request-for-free-sample/?reportid=18577>

#### Key Insights:

A) As per the analysis shared by our research analyst, the Electric Blankets market is estimated to grow annually at a CAGR of around 8.4% over the forecast period (2022-2030).

B) In terms of revenue, the Electric Blankets market size was valued at around USD 835.14 million in 2021 and is projected to reach USD 1680 million by 2030. Due to a variety of driving factors, the market is predicted to rise at a significant rate.

C) Based on distribution channel segmentation, the offline sales segment was predicted to hold the maximum market share in 2021.

D) Based on end-user segmentation, the households segment was the leading revenue-generating category in 2021.

E) Based on geography/region, the Asia Pacific region was the leading revenue generator in 2021.

Press Release For Electric Blanket Market: <https://www.custommarketinsights.com/press-releases/electric-blanket-market/>

#### Regional Landscape

The North American region is expected to witness tremendous growth from 2022 to 2030. Rising living standards and income levels in North America are major factors driving the electric blanket market. As a result, people are becoming more interested in pricey bedding products like electric blankets.

The rise has aided the market expansion in demand for electric blankets to support people with pain-related conditions during the colder months. A built-in circuit in an electric blanket provides sufficient warmth. It also gives the consumer fantastic comfort by promoting restful sleep and elevating mood. Electric blankets are a popular choice among consumers because of their various advantages, including adjustable temperatures and simplicity of use. For instance, in July 2021, Beraraby unveiled Travel Napper, a portable blanket perfect for trains, planes, and other public transit.

Get a sample of the report:<https://www.custommarketinsights.com/request-for-free-sample/?reportid=18577>

## Key Players

Jarden Corporation

Caiyang

Morphy Richards Ltd.

Shanghai Shenda Co. Ltd.

Snugnights UK LLP

Beurer GmbH

Shijiazhuang Mengjie Industry Co. Ltd.

Slumberland

Silentnight Group Ltd.

Directly Purchase a Copy of the Report @

<https://www.custommarketinsights.com/checkout/?reportid=18577>

The Electric Blanket Market is segmented as follows:

## By Distribution Channel

Offline Sales

Online Sales

## By End-user

Hotels

Hospitals

Households

## By Geography

### North America

The USA

Canada

Mexico

Europe

The UK

Germany

France

Italy  
Russia  
Rest of Europe

Asia Pacific

China  
India  
Japan  
South Korea  
Malaysia  
Philippines  
Rest of Asia-pacific

Latin America

Brazil  
Rest of Latin America  
Middle East and Africa  
GCC  
North Africa  
South Africa  
Rest of Middle East & Africa

Get a sample of the report: <https://www.custommarketinsights.com/request-for-free-sample/?reportid=18577>

Take a Look at our other Reports:

Global Electric DC Motors Market 2022 – 2030:

<https://www.custommarketinsights.com/report/electric-dc-motors-market/>

Global Website Builder Software Market 2022 – 2030:

<https://www.custommarketinsights.com/report/website-builder-software/>

Global Active Pharmaceutical Ingredients (API):

<https://www.custommarketinsights.com/report/active-pharmaceutical/>

Global (EV) Electric Vehicle Market 2022 – 2030:

<https://www.custommarketinsights.com/report/electric-vehicle-market/>

About Us

[Custom Market Insights](#) is a market research and advisory company delivering business insights and market research reports to large, small, and medium-scale enterprises. We assist clients with strategies and business policies and regularly work towards achieving sustainable growth in

their respective domains.

Custom Market Insights provides a one-stop solution for data collection to investment advice. The expert analysis of our company digs out essential factors that help to understand the significance and impact of market dynamics. The professional experts apply clients inside on the aspects such as strategies for future estimation fall, forecasting or opportunity to grow, and consumer survey.

Get a sample of the report:<https://www.custommarketinsights.com/request-for-free-sample/?reportid=18577>

Contact Us

Joel John

Custom Market Insights

+1 801-639-9061

joel@custommarketinsights.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/595660433>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.