

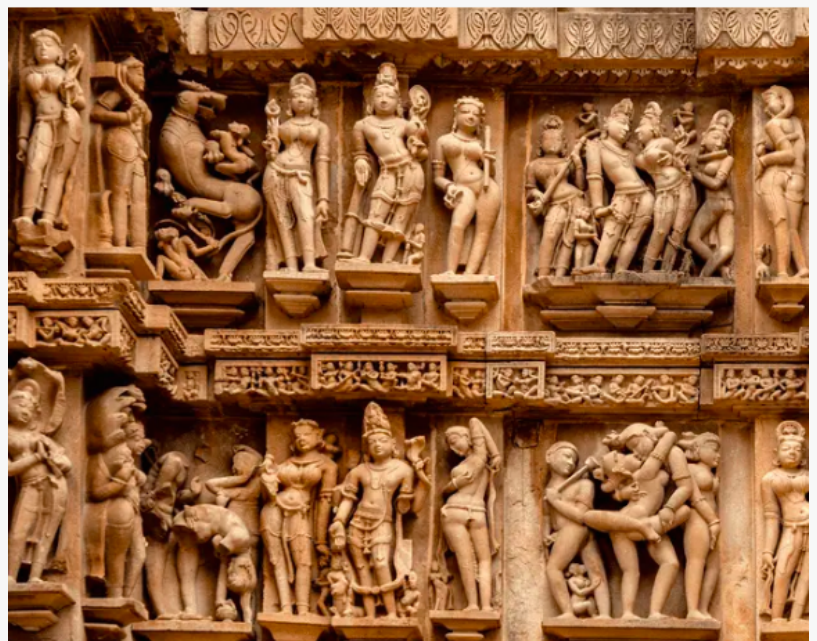
Madhya Pradesh will showcase its enchanting diversity of tourism offerings at ITB Asia 2022

Madhya Pradesh, the heart of Incredible India, is participating at ITB Asia 2022 in Singapore

BHOPAL, MADHYA PRADESH, INDIA, October 13, 2022 /EINPresswire.com/ -- At the heart of India lies a region which will surprise even the most seasoned traveler. Madhya Pradesh, or MP as it is lovingly called, is both superlative in its offerings and peculiarly untouched. In the state's wilderness, peacocks wander wild through thick teak forests and tigers prowl through several of the country's best wildlife sanctuaries. The state is home to 3 UNESCO World Heritage sites - the 10th century temples of [Khajuraho](#), covered in ecstatic erotic sculpture, is a reminder of India's ancient artistic heritage. Millennia old Buddhist monuments can be found at [Sanchi](#) and Paleolithic cave paintings at [Bhimbetka](#)– so much of the subcontinent's unimaginably long history compressed into a single, vastly unexplored region.

At ITB Asia 2022, Madhya Pradesh will showcase the immense diversity which includes rural and agri tourism

projects, apart from wellness and spiritual tourism. The highlights of Madhya Pradesh include the temples of Khajuraho which are India's unique gift to the world, representing, as they do, a paean to life, love, to joy; perfect in execution and sublime in expression. In Bhimbetka, vivid panoramic paintings in over 500 caves depict the life of the prehistoric cave dwellers, making it



Sculptures in Khajuraho



The divine town of Maheshwar

an archaeological treasure and an invaluable chronicle in the history of man. Sanchi is a major Buddhist pilgrimage site. Sanchi consists of an ensemble of stupas, holy shrines, and monasteries, considered to be one of the oldest stone structures in India. The Great Stupa is a monument constructed to portray the life and journey of Lord Buddha.

The state will play host to the upcoming Pravasi Bharatiya Diwas which will be held in the city of Indore from 8th to 10th January 2023. This convention will be followed by a Global Investors Meet on 12th January 2023.

Singapore has a large population of Indian origin people and ITB Asia will be used as a platform to reach out to the Indian diaspora as well as to all tourists interested in exploring the rich culture and heritage of central India.



The Cheetah in Kuno National Park

There are currently more than 20 flights from Singapore to India every day, from a variety of airlines including Singapore Airlines, Malaysian Airlines, Scoot, Vistara, Air India, Spice Jet and Thai Airways. Direct flights from Singapore to Delhi take 6 hours and Madhya Pradesh can be reached by connecting flights which are between 60-75 minutes duration.

Stand number: Hall D Q29

Vinita Rashinkar
Madhya Pradesh Tourism

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/595668368>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.