

# Deer Ridge Group has joined NVBDC Military & Veteran Organization Task Force

*Deer Ridge Group, a member of DeltaPoint Partners and Diverse Supplier Development Corporation, assists SD/VOB's in accessing opportunities in the marketplace.*

DETROIT, MI, UNITED STATES, October 13, 2022 /EINPresswire.com/ -- National Veterans Business Development Council (NVBDC) welcomes Deer Ridge Group to NVBDC Task Force. Deer Ridge Group is a team of experienced and proven business leaders who work with Veteran, Diverse and non-Diverse independent business owners to define, plan for and execute initiatives designed to help them meet their goals and best utilize their time and resources.



Keith King, Founder & CEO, National Veteran Business Development Council (NVBDC)

With over 40 years of corporate, as well as private business ownership experience, coupled with world class AdvCoach® systems and tools developed through nearly 30 years of helping businesses excel, the Deer Ridge Group can make a difference in one of the most important segments of our national and local economy - the independent, Veteran and Diverse small business entrepreneurs.

“Deer Ridge Group is proud to be affiliated with the NVBDC and the MVO Task Force. Individually, and as a member organization of the Delta Point Partners and DSDC group, we are excited to support the NVBDC and Task Force to help grow the number of sponsors and the number of certified Veteran- and Disabled Veteran-owned Suppliers and assist them to gain access to the growing array of wonderful opportunities available in the private sector marketplace. Our value proposition lies in our unique approach to deeply understand and walk side by side with veterans and other diverse business owners to improve their business and marketing processes and execute strategies for their growth by leveraging our many years of private industry

business experience and our proven tool set,” said Ken Erdelt, MBA  
AdviCoach - Business Coach and  
Advisor, Certified Value Builder™,  
Veteran USAF. PHOTO BELOW OF Ken  
Erdelt.

NVBDC Task Force  
NVBDC’s Military and Veteran  
Organization Task Force enables the  
NVBDC to collaborate resources with  
task force partners to increase  
awareness and join together to  
establish a respected position in the  
industry supporting Veteran Business  
success.

“We work with Military and Veteran  
Service Organizations to identify  
Veteran business owner members and  
provide them with information about  
NVBDC and the importance of  
certification. At the same time, we are  
creating reciprocal business  
relationships that will enhance our  
values and directives as a Veteran  
business support agency—creating a  
win-win opportunity,” commented U.S.  
Army Lt. Col. (retired) Kathy Poynton,  
Military & Veteran Organization Task  
Force Director. PHOTO BELOW Lt. Col.  
(ret) Kathy Poynton, Military & Veteran  
Organization Task Force Director.

National Veteran Business  
Development Council NVBDC  
“NVBDC is the leading Veteran Owned  
Business Certification organization  
developed by Veterans for Veterans.  
The purpose is to provide a credible  
and reliable certifying authority for all  
size businesses, ensuring that valid  
documentation exists of a Veterans



Lieutenant Colonel (Ret) Kathryn Poynton, Director,  
NVBDC MVO Task Force



Ken Erdelt, MBA, AdviCoach - Business Coach and  
Advisor, Certified Value Builder™, Veteran USAF

status, ownership, and operational control,” said Keith King, Founder & CEO.

To learn more about the certification process, visit [www.nvbdc.org](http://www.nvbdc.org) or call [888-CERTIFIED](tel:888-CERTIFIED).

To learn more about Deer Ridge Group services, visit [advicoach.com/kerdelt/](http://advicoach.com/kerdelt/)

To learn more about the Military & Veteran Organization Task Force, visit their website [nvbdctaskforce.org](http://nvbdctaskforce.org)

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