

Experience Company INSIDERS & Manhead Merch Create The Panic! At The Disco Airstream Activation #VIVALASAIRSTREAM

On Site Activation Enables Fans To Up Their Overall Concert Experience With Exclusive Merch and Social Media Opportunities At All Upcoming Shows

LOS ANGELES, CA, U.S.A., October 13, 2022 /EINPresswire.com/ -- David Cohen, President of Insiders, and Chris Cornell, President of Manhead Merch, have partnered to create a new mode of fan immersion. Their first project together is Panic! At The Disco's VIVA LAS AIRSTREAM. The airstream

activation debuted on September 8th at The Moody Center in Austin, TX and is available at all of the band's upcoming tour dates.



In producing the concept, Insiders and Manhead worked with the band to mirror the creative from Panic's latest album Viva Las Vengeance and made two photo stations along with vintage items for fan engagement all inspired by visuals around the album.

In addition, fans have access to exclusive merchandise when visiting the Airstream that includes a tie dye t-shirt and bucket hat. Hunter Moreno served as Creative Director for the project which has already given thousands of visitors the ultimate Panic! experience, which does not require any sort of purchase to be a part of.

"It has been fun to watch fans incorporate the Panic! At The Disco Airstream into their concert experience. We are having a lot of people show up early at the venues to take photos, socialize, buy merch, and share their personal experience on social media. This is proving to be a great marketing tool for the band as well as a proof-of-concept for other artists on how they can engage with their fans in today's new touring world." David Cohen, President, Insiders.

Adds Chris Cornell, President, Manhead: "By launching the Airstream we wanted to give fans more than a typical concert merchandise experience and a cool way to integrate and elevate a fan's concert night out while attending a Panic! At The Disco show."

“We loved the idea of giving our fans something special on tour and knew this concept would work. I am happy that everyone is engaged and enjoying the experience.” Scott Nagelberg, Crush Music, Manager, Panic! At The Disco.

About Insiders

Insiders was launched in 2021 and produces experiences for fans and artists to connect in unique settings at music venues and events around the world. The team focuses on creating events that are fun, on brand and elevate the average concert experience. Insiders is run by David Cohen and based in Los Angeles and Nashville working with clients such as Alice in Chains, JXDN, Billy Idol, Jerry Cantrell, and others.

About Manhead

Manhead is a worldwide, full-service merchandise and licensing company catering to the music and entertainment industry. With offices in Nashville, Los Angeles, New York and the United Kingdom, Manhead represents the merchandising and licensing needs of over 150 high profile artists. Their services include e-commerce, creative agency services, e-commerce, tour and event merchandising and wholesale/retailing services.

Panic! At The Disco Dates With Airstream!

10.4.2022	FLA Live Arena	Sunrise, FL
10.5.2022	Amalie Arena	Tampa, FL
10.7.2022	Gas South Arena	Duluth, GA
10.8.2022	Bridgestone Arena	Nashville, TN
10.9.2022	Enterprise Center	St. Louis, MO
10.11.2022	Ball Arena	Denver, CO
10.13. 2022	Vivant Smart Home Arena	Salt Lake City, UT
10.15.2022	Moda Center	Portland, OR
10.16.2022	Climate Pledge Arena	Seattle, WA
10. 19.2022	Kia Forum	Inglewood, CA
10.21.2022	T-Mobile Arena	Las Vegas, NV
10.23.2022	Footprint Center	Phoenix, AZ
10.25.2022	Chase Center	San Francisco, CA
10.28.2022	United Center	Chicago, IL

Deborah Radel & Jenna Roy

DRPR

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/595776733>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.