

# Meet Monii - A New Beauty Essential

*Monii is a solution to the most annoying parts of getting ready.*

NEW YORK CITY, NY, UNITED STATES,  
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Tired of wet hair drips? Is makeup  
ruining the OOTD? Unexpected curling  
iron burns? Ouch.

Meet Monii, a solution to the most  
annoying parts of getting ready.

"I created Monii to solve my biggest  
post-shower pet peeves," said Mona  
Patel, founder of Monii. "I was constantly looking for something that would stop my wet hair  
drips, hold my phone, and be comfortable enough to wear while I moisturized, applied makeup,  
and styled my hair."

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Several times, Monii has  
saved me (and my clothes!)  
It's so comfortable, I leave it  
on sometimes during school  
drop-off to let my hair air  
dry."

*Tiatiana O., customer*

Designed with a satin outer layer and 100% cotton terry  
liner, Monii protects the skin and clothes from wetness,  
stains, and burns during the daily beauty routine. Slip it on  
and off with a single closure at the neck, Monii's two elastic  
front pockets hold hair accessories, makeup brushes, a  
phone, and more. Its high collar shields the neck from hot  
styling tools and makeup transfer. In the back, tuck long  
hair in the pocket to catch wet hair drips.



Monii can be used throughout your beauty routine,  
morning and night.

"Having two toddlers means I don't have a lot of time to get myself ready in the morning before  
rushing out the door," said Tiatiana O., customer. "Several times, Monii has saved me (and my  
clothes!) It's so comfortable, I leave it on sometimes during school drop-off to let my hair air dry."

Personalize the Monii with a name or initial(s) on the chest. (Prices vary.)

Monii is available in white, black, silver, champagne, and denim for \$42 - \$46 on [monii.shop](https://monii.shop). The  
Monii Bridal Collection is handmade, adorned with pearls and rhinestones for the hair and

makeup test to the big day (\$120.)

Follow Monii [@everydaymonii](#) and #everydaymonii on Instagram, Facebook, TikTok, and Pinterest. How-to videos, samples, and images are available upon request.

#### About Monii

Monii was founded in 2022 as a solution to common pet peeves women complain about while getting ready. Designed to comfortably drape over the shoulders, Monii protects the skin and clothes from wetness, stains, and burns. Every beauty routine may look different, but Monii is for everyone.

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Monii's front and back pockets catch wet hair drips and hold beauty tools.

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