

Wall Street Journal Writer's Book About a Holocaust Hero Joins the Frankfurter

FRANKFURT, GERMANY, October 14, 2022 /EINPresswire.com/ -- Fred R. Bleakley's The Auschwitz Protocols: Ceslav Mordowicz and the Race to Save Hungary's Jews is a work of narrative nonfiction that details Ceslav Mordowicz's catalytic contribution to galvanizing Hungary to rescue its remaining Jews. Bleakley's work is set to appear in Bookmarc Alliance's exhibit for the Frankfurter Buchmesse, the world's largest book fair, slated for October 19-23 at the Frankfurt Trade Grounds.

Much of the depiction of Hungary's intervention in rescuing its remaining Jews was based on the Vrba/Wetzler report. Irrefutable as it may seem, author Fred R. Bleakley deemed the



Mordowicz/Rosin Auschwitz report to be insufficiently recognized in terms of its significance. It was through a lecture that Bleakley was first acquainted with Ceslav's story where he was dubbed as an unsung hero. Ceslav's determination to tell the horrors of Auschwitz inspired Bleakley to write an article about Ceslav for the Wall Street Journal which eventually became the driving force to write the book.



...catalysts are often overshadowed. I didn't want Ceslav to be forgotten or remembered only as a footnote in this remarkable chapter of history."

Fred R. Bleakley

Fred R. Bleakley is a retired financial editor and writer, having spent most of his career at Business Week, the Institutional Investor, the New York Times, and the Wall Street Journal. He was a winner of the John Hancock Insurance Co. Award for Excellence in Business and Financial Journalism. He researched the Holocaust of Hungarian Jewry after interviewing Auschwitz escapee Czeslaw Mordowicz for an article in the Wall Street

Journal.

Interested readers may purchase their copies at Amazon, Barnes & Noble, and other online retailers.

About Bookmarc Alliance Advertising

Bookmarc Alliance is an independently run marketing and publicity company that aims to create spaces for new authors to promote their works. The business entity provides world-class services that better equip authors with brighter chances of landing a customer base on a global scale via marketing and publicity. The company is a powerhouse of highly skilled individuals committed to providing authors with the essentials of book promotions.

Please visit https://bookmarcalliance.com/ for more information.

Bookmarc Alliance
Bookmarc Alliance
+1 510-736-0001
ask@bookmarcalliance.com
Visit us on social media:
Facebook
Twitter

This press release can be viewed online at: https://www.einpresswire.com/article/595826582

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.