

Printed Tape Market worth \$38.4 Billion by 2026 at a growth rate of 5.9% - IndustryARC

Growing public interest towards printed tapes for packaging will enhance the overall demand for Printed Tape Market

HYDERABAD, TELANGANA, INDIA,
October 14, 2022 /EINPresswire.com/ --

IndustryARC, in its latest report, predicts that [Printed Tape Market](#) size is forecast to reach \$38.4 billion by 2026, after growing at a CAGR of 5.9% during 2021-2026. Printed tapes can help in spotlighting company, product or logo and can be also used as an alternative for printed cartons in tapes,

owing to the printed tape market is witnessing an increase in demand. These printed tapes are hot melt and have fast adhesive strength of synthetic rubber even in lower temperatures as compared to acrylic adhesive, which is more resistant to aging and UV radiation. The report offers a complete analysis of the market, its major segments, growth factors, trends, drivers and challengers, key players and more.

Click here to browse the complete report summary:
<https://www.industryarc.com/Research/Printed-Tape-Market-Research-503474>

Click here to browse the complete report summary:

<https://www.industryarc.com/Research/Printed-Tape-Market-Research-503474>

Key takeaways:

This IndustryARC report on the Printed Tape Market highlights the following areas -

1. Asia-Pacific has a significant growth in the printed tape market owing to increasing demand from applications such as branding, die packaging and others.
2. Printed tape works as an alternative and reduces of cartoon printing, this is likely to aid in the market growth of printed tape.



3. Printing tapes also helps in printing messages to ensure, goods are handled correctly in transit, this increases the customer confidence and will increase the market demand for printed tape in the near future.

4. Growing environmental concerns with plastic tapes will create hurdles for the printed tape market.

Interested in knowing more relevant information? Click here:

<https://www.industryarc.com/pdfdownload.php?id=503474>

Segmental Analysis:

1. Polypropylene segment holds a significant share in the printed tape market in the year 2020 and is expected to grow at a CAGR of 5.5% during the forecast period. The most common printed adhesive tapes are made of polypropylene foil. These are adhesive tapes with wider usage than cheaper tapes made of PVC and are ideal for light to medium weight cardboard consignments. As a standard, the tapes are made with acrylate adhesive and they are highly tacked and firmed, but they are not suitable for temperatures that are too high or too low.

2. APAC has a significant growth in the printed tape market in the year 2020 and is expected to grow at a CAGR of 6.1% during the forecast period. China is the major country in this region. Various types of materials are used in a printed tape i.e such as polypropylene, PVC and various other plastic materials.

3. Branding has been the primary market for printed tape market in the year 2020 and is expected to grow at a CAGR of 6.3% during the forecast period. This has major marketing benefits such as distinguishing brand and increasing its visibility. The spotlight is put on the company from the moment a cardboard box or crate, leaves any workplace to the time it reaches to the customer.

Competitive Landscape:

The top 5 players in the Printed Tape Industry are -

1. 3M,
2. Adh Tape,
3. Bron Tape,
4. Bsk Print,
5. Dalpo Sp ZOO

Click on the following link to buy the Printed Tape Market Report:

<https://www.industryarc.com/reports/request-quote?id=503474>

Why Choose IndustryARC?

IndustryARC is one of the leading market research and consulting firms in the world. It produces over 500 unique market reports annually. If you are looking for a detailed overview of a particular market, you can simply connect with the team at IndustryARC. You can not only buy your preferred market report from the website, but also get personalized assistance on specific reports.

Related Reports:

A. Double Sided Tape Market

<https://www.industryarc.com/Research/Double-Sided-Tape-Market-Research-500449>

B. Adhesive Tapes Market Analysis

<https://www.industryarc.com/Report/15279/adhesive-tapes-market.html>

Contact Us:

Mr. Venkat Reddy

IndustryARC

Email: venkat@industryarc.com, sales@industryarc.com

USA: (+1) 970-236-3677, (+1) 815-656-4596

IND: (+91) 40-485-49062

Venkat Reddy

IndustryARC

+1 614-588-8538

venkat@industryarc.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/595871234>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.