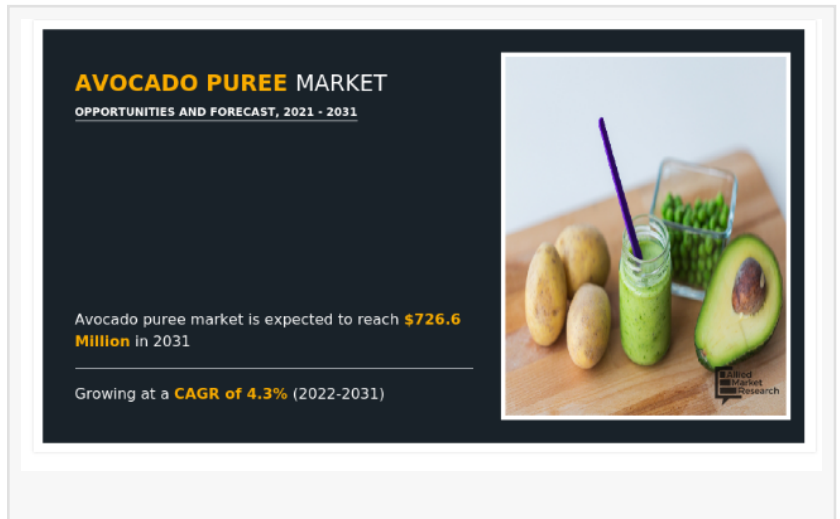


Avocado Puree Market High Trend, Share Analysis, Growth and Forecast 2031

Rise in concern of the people toward healthy foods habits, awareness toward a healthy lifestyle, and rising prevalence of health & cardiovascular diseases.

PORTLAND, OR, US, October 14, 2022 /EINPresswire.com/ -- The global [Avocado Puree Market Size](#) was valued at \$480.3 million in 2021, and is projected to reach \$726.6 million by 2031, growing at a CAGR of 4.3% from 2022 to 2031. Avocado purees are

made from fresh avocados that have been crushed, blended, pressed, or sieved to a creamy slurry or paste consistency. Guacamole, baby food, and mixed fruit beverages are all made from avocado purees. One of the major factors that drives the growth of the avocado puree market are changes in lifestyle across the globe coupled with increase in awareness about health. People are searching for healthy alternatives to combat health issues such as heart disease and obesity. This oil has gained popularity among these people because of its health benefits. Thus, driving the Avocado Puree Market Demand.



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Key Players:

The key players studied in Avocado Puree Market are DMH Ingredients Inc., Ferrero and Company, Florigin Limited, Florigin Limited, Lemon concentrate S.L.U, Markon, SFI Rotterdam BV, Stonehill Produce, Simped Foods Pty Ltd, The Berry Man, The Food Fellas, The Wilatta Group, and Wholly Guacamole.

Purees are used by manufacturers of packaged baby food in place of the fruits and vegetables that are mentioned on the product label. In their baby food products, most producers start with water or puree (with the highest share per gram). Many businesses, like Plum Organics, Clif Bar & Company, Heinz, Kellogg's, and others, employ purees extensively in their infant food products.

The majority of goods marketed as a whole, healthy fruits and vegetables are actually purees and water with a trace of fruit or vegetable. Due to parents' busy lifestyles, ready-to-eat baby food sales are increasing. People who live in urban cities often buy baby food products to meet their newborns' basic nutritional needs, since they lack the time to prepare food at home. The superior flavor of prepared infant foods makes them more appealing to children as well, increasing sales of these goods and driving the Avocado Puree Market Demand.

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Segmentation:

By category, the conventional segment is expected to witness a major growth rate during the forecast period. The conventional segment is estimated to reach \$241.3 million by 2031, at a significant CAGR of 4.7% during the forecast period.

By application, the infant food held the major Avocado Puree Market Share in the market in 2021. Infant formula consists of various nutrients, such as carbohydrates, fats, proteins, vitamins, minerals, and others (linoleic acid, prebiotic, and others), that are fed to babies for their overall development.

By sales channel, indirect sales held the major share in the market in 2021, owing to increase in urbanization, rise in working class population and competitive pricing is boosting the popularity of hypermarket/supermarkets, convenience stores and e-retailers in the developed and developing region.

By region, North America region held the major share in the market and is expected to remain dominant throughout the forecast period. North America was the highest revenue contributor, accounting for \$232.2 million in 2021, and is estimated to reach \$342.6 million by 2031, with a CAGR of 4.0%.

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Key findings of the study

- 1) On the basis of category, the conventional segment is expected to be the fastest growing segment during the forecast period.
- 2) On the basis of application, the infant formula segment was the dominating segment in 2021.
- 3) On the basis of sales channel, the direct sales channel segment is expected to be the fastest growing segment during the forecast period, with the CAGR of 5.2%.
- 4) On the basis of region, LAMEA is expected to be the fastest growing segment during the forecast period with the CAGR of 5.9%.

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