

Goldenberry Farms expands investment into Soil Health & Corporate Social Responsibility (CSR) Programs

Netflix documentary on soil health inspires change to commercial farm operations for major grower of tropical fruit

MEDELLIN, ANTIOQUIA, COLOMBIA, October 17, 2022 /EINPresswire.com/ -- [Goldenberry Farms](#), a leading grower and exporter of Sugar Mangos™, berries, and tropical fruit, announces new investments and expansion of sustainable-farming programs, including soil health and carbon bank initiatives, under its “Where good things Grow™” sustainable-farming initiative.

The program was initially inspired by “Kiss the Ground” a Netflix documentary on soil health hosted by Woody Harrelson, which focuses on soil rehabilitation as a viable solution to averting a climate and food crisis.

In the groundbreaking show, science experts and celebrity activists unpack the ways in which the earth's soil may be the key to combating climate change and preserving the planet.

According to the documentary, soil mismanagement is a pending societal and ecological disaster. Fortunately, it's an issue that can be fixed if we can simply modernize age-old commercial farming practices. When dirt is transformed into soil through a regenerative agriculture process, it's also the solution.

The documentary was selected for the 2020 Tribeca Film Festival, and now is being put into practice by some growers and commercial agriculture companies.



Goldenberry Farms “La Culebrita” Farm is located within a mountainous cloud forest, just 1 hour from bustling Medellin, Colombia. This farm, ideal for growing passionfruit and goldenberries, boasts an internal aquifer and advanced water management and ra

The core principles of regenerative agriculture include responsible management of land through reduced tilling, limits on nitrogen fertilizers, use of cover crops, and prioritization of animal and plant diversity

There are many ways to create fresher produce with more vitamins and minerals retained without resorting to dangerous chemicals or factory-farm processes. By working with Mother Nature, and the soil and plant technology, our team is able to develop fresh produce to the end consumer faster, fresher, and at a fair price.

“The newly-expanded agronomy team at Goldenberry Farms™ (GBF) is focused on a singular philosophy for our fields - the fact that naturally healthy, “living” soil makes for healthier and disease-resistant plants, which make for healthier fruit – harvested at a precise time and packing process that helps to preserve the nutrients, freshness, and longevity,” commented Juliana Lopez, Goldenberry Farms Operations Director for Colombia.

“We have added to our agronomy team microbiologists and soil scientists, leading our efforts to study and build healthy soil via composting, at the same time adding essential carbon to the earth. As a commercial grower and provider to top grocers across the world, Goldenberry Farms™ is very proud to be a leader in the soil science and carbon capture fields.”

Goldenberry Farms™ continues to test and develop regional soil health and topsoil development programs, in both active agriculture as well as “damaged” soil areas. Using microbes, and “smart compost” which is made from locally sourced ingredients to restore and develop a rich layer of topsoil. A double compost system is utilized, including a locally formed “solid” compost, complimented by an organic living liquid compost which is applied to both plants and soil.

The program is sponsored in conjunction with research and microbiology graduate students from a local university and has yielded excellent results to date. Results include overall improvements in soil health and organic matter, higher nutritional profiles in the harvested fruit, as well as measurable extensions in shelf life.

The company is now expanding these field tests in its fields near Medellin, Antioquia, to attempt



Goldenberry Farms uses sustainable growing methods on a commercial level to enhance the quality and nutrition value of its fruit, including compost created on site with local ingredients. Extensive training and supervision is given by the companies scien

to naturally increase resistance to high rainfall and humid conditions.

Goldenberry Farms™ is a leading supplier of tropical fruit to grocers across North America and Europe.

[For more information](#) on Goldenberry Farms soil health programs, contact Miriam Gonzalez at info@goldenberryfarms.com



ABOUT Goldenberry Farms™



The newly-expanded agronomy team at Goldenberry Farms™ is focused on the fact that naturally healthy, “living” soil makes for healthier and disease-resistant plants”

Juliana Lopez, Goldenberry Farms Operations Director for Colombia

Goldenberry Farms™ is a grower, packer, exporter, and merchandiser of high-quality fruit. The company, known for its “Where Good Things Grow” approach to sustainable farming, focuses on the development of exotic, “better for you” tropical fruit and produce, and is involved in all levels of fruit development, with a commitment to helping promote fresh fruit as a healthy and fresh snack alternative globally.

The company is an accredited “ZOMAC” company in Colombia, which focused upon a commit to invest in rural areas which may have suffered complicated histories, helping to create new employment, social programs, and

communities through agriculture and education.

Goldenberry Farms™ participates in quality programs such as The Fresh Fruit and Vegetable Program (FFVP), which helps to introduce elementary school children to a variety of produce that they otherwise might not have the opportunity to sample.

For more information on Goldenberry Farms™, <http://www.goldenberryfarms.com/>

About Kiss the Ground:

Kiss the Ground, released on Netflix in 2020 and nominated for the Tribeca Film Festival reveals that, by regenerating the world’s soils, we can completely and rapidly stabilize Earth’s climate, restore lost ecosystems and create abundant food supplies. Using compelling graphics and

visuals, along with striking NASA and NOAA footage, the film artfully illustrates how, by drawing down atmospheric carbon, soil is the missing piece of the climate puzzle.

Photos source: Netflix, 2020

Christopher Palumbo

Goldenberry Farms

+1 9174125437

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/595945489>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.