

The apartments on sale in Cartagena are booming on digital platforms

The apartments in Cartagena as a refuge for capital

CARTAGENA, BOLIVAR, COLOMBIA, October 17, 2022 /EINPresswire.com/ -- Accommodation occupancy levels show favorable growth in Cartagena, which drives the trend of buying tourist properties and investing in real estate projects of the same type as a solid investment for capital with large profit margins.

Tourist apartments in Cartagena have become an excellent business, sought after by locals, foreigners and nationals residing abroad.

This contradicts the uncertainty that surrounds the international environment, because of the political instability and the lack of control of macroeconomic variables that have caused an imbalance between mortgage interest rates and galloping inflation that already threatens, in many countries, to reach the two digits.

Accommodation occupancy rates are growing at such a favorable rate that many have preferred to invest in one or more [apartments for sale in Cartagena](#), instead of sheltering their capital in other traditional assets such as gold, the dollar, bonds, and stocks,



ACR Inmobiliaria



tourist apartments in cartagena for booking and Abandb



apartments or flats on sale in cartagena colombia

among others.

The accommodation occupancy levels, in Cartagena, have increased notably during 2022. In fact, in April, it reached 76.34% (Caracol.com.co), a reality that is also evident at the national level: The general occupation of the country in June was 54.4%, which represents 18 percentage points above the same month compared to 2021, according to official data from the National Administrative Department of Statistics (DANE).

Digital platforms are triggers of great business opportunities in the current context. The tourist apartments in Cartagena, for example, register a growing demand due to investors quickly managing to compete comfortably against the hotel offer, using these digital platforms. The advantage of these apps is that they barely keep a small profit margin in exchange for the good margin of profitability from renting the properties.

In this business, there are two opportunities. In the first place, it may be feasible to invest immediately in one of the apartments for touristic use that are for sale in Cartagena or in one of the [houses for sale in the Cartagena walled city](#), which are also used for vacation purposes, due to its tropical natural beauty typical of a Caribbean city.

The second option is to invest in the medium or long term in one of the [apartment real estate projects in Cartagena](#), an ideal alternative for those investors who do not want to enter the rental business immediately or do not have sufficient capital to acquire a finished apartment. In this case, construction companies usually finance up to 40% of the property during the construction period, while for the remaining 60% the investor could pay in cash or can finance the remaining balance with a mortgage loan.

In both cases, it is worth clarifying, an apartment in Cartagena intended for touristic purposes must be legal and duly registered with the National Tourism Registry. Both options, however, have become potential business opportunities that mark and consolidate a strong trend.

ACR Inmobiliaria

Centro. Av. Venezuela. Nro 35. 8B-05, Edificio Citibank Piso 4,Oficina 4C

Sitio Web: www.acrinmobiliaria.com

Email: acr.negocios@gmail.com

Teléfono: (+57) 321-5210049

Anderson Santos

ACR Inmobiliaria

+57 321 5210049

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/596267314>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.