



Spoke Phone To Demonstrate a 10x ROI on Twilio Flex Investments At Twilio Signal

Democratizing the contact center by taking rich customer information and putting it into the hands of every employee on mobile phones and computers.

AUCKLAND, NEW ZEALAND, October 17, 2022 /EINPresswire.com/ -- [Spoke Phone](#) will be presenting at this year's [Twilio Signal](#) conference in San Francisco on 2nd November, showing Twilio customers how to drive a 10x ROI from their Twilio Flex investment.

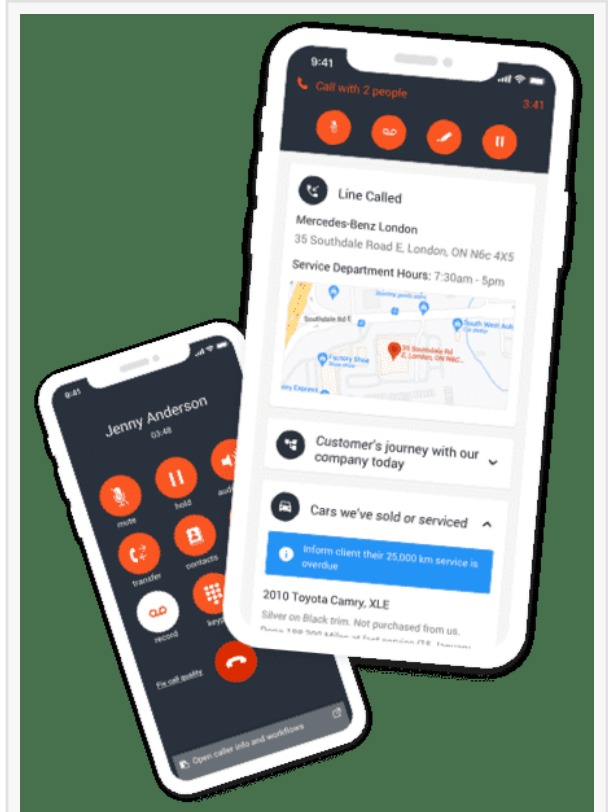
Twilio Flex is a programmable customer engagement canvas - an omnichannel communications framework that gives companies a "blank-slate" to build the exact customer experience their business needs.

Spoke Phone takes the time, energy and investment Twilio customers spend building Twilio Flex, and puts it into the hands of every employee on a mobile phone or computer.

Successful outcomes start with good conversations, and knowledge is power. Spoke surfaces rich insights and key information about callers from Twilio Flex, Twilio Segment, and other systems, so employees on mobile phones and computers know exactly who is calling, what they might be calling about, and how they can maximize the conversation.

With Spoke Phone's integration to Twilio Flex and Twilio Segment, great customer experiences, conversations, and outcomes are no longer locked inside silos or restricted to users in a browser app.

Spoke customers see up to 10x increases in the number of employees having great customer conversations and business outcomes. Join Spoke Phone CEO, Jason Kerr, at [8 AM Pacific Time on 2nd November 2022](#) and learn how to make every employee count.



Real-Time Customer Insights On Calls

About Spoke Phone

Spoke Phone is a cloud-based business phone and communications platform that unlocks the power of your people and your business. Spoke Phone allows businesses to engage their customers personally, speak with authority, and automate repetitive tasks to fuel their business growth. Spoke Phone customers see up to 10x increases in the number of employees having great customer conversations and business outcomes. Spoke Phone is built on Twilio, a powerful customer engagement and developer platform. For more information about Spoke Phone, visit: www.spokephone.com

About Twilio

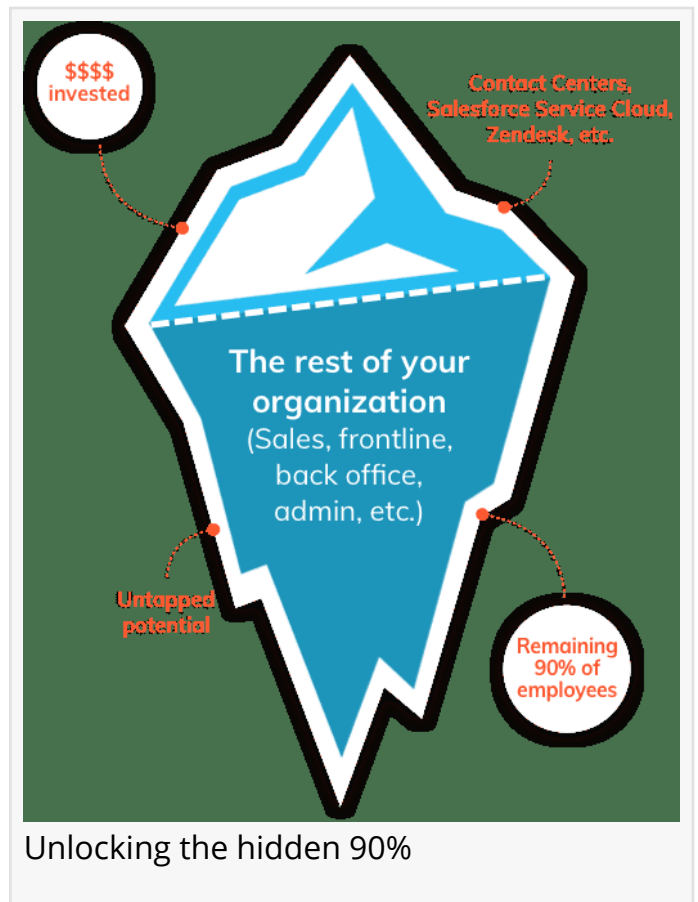
Today's leading companies trust Twilio's Customer Engagement Platform (CEP) to build direct, personalized relationships with their customers everywhere in the world. Twilio

enables companies to use communications and data to add intelligence and security to every step of the customer journey, from sales to marketing to growth, customer service and many more engagement use cases in a flexible, programmatic way. Across 180 countries, millions of developers and hundreds of thousands of businesses use Twilio to create magical experiences for their customers. For more information about Twilio (NYSE: TWLO) (LTSE: TWLO), visit: www.twilio.com.

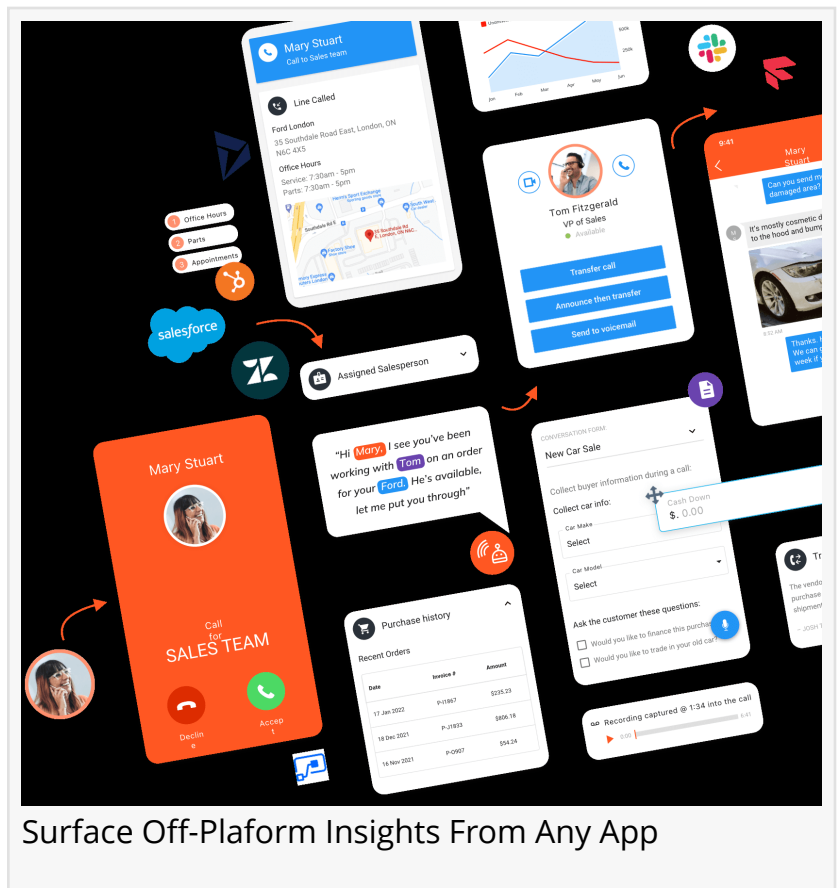
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Spoke's mission is to drive 10x value for customers, by making rich contextual conversations possible anywhere on any device, so employees have better conversations, and customers get better outcomes.”

*Jason Kerr, CEO @ Spoke
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