

# Golf Clothing Market Current Trends and Growth Drivers Along with Key Industry Players: Adidas, Nike, Puma, Under Armour

*According to the golf clothing Industry analysis, golf clothing market segments are categorized into product type, end user, distribution channel and region.*

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October 18, 2022 /EINPresswire.com/ --  
According to a new report published by  
Allied Market Research, titled, "[Golf Clothing Market](#) by Product Type, End User, and Distribution Channel: Global Opportunity Analysis and Industry Forecast, 2021–2030". The global golf clothing market size was valued at \$834.1 million in 2020, and is projected to reach \$1,554.3 million by 2030, registering a CAGR of 6.0% from 2021 to 2030. The report offers an extensive analysis of changing market trends, key segments, top investment pockets, regional scenario, Porter's Five Forces, and competitive scenario.

**“**

The rising interest by customers toward stress relief activities, acquiring new skills and getting unique experiences in the world."

*Shankar Bhandarkar*



Golf clothing Market

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Emergence of trend of golf tourism, surge in fitness consciousness among consumers, and trend for fashionable sports apparel drive the growth of the global golf clothing market. North America contributed to the highest share in terms of revenue in 2020, and is estimated

to maintain its lead position by 2030. Manufacturing activities of golf clothing halted due to lockdown implementations across various countries during the Covid-19 pandemic. Increasing disposable incomes and growing health awareness among individuals have fostered the growth of the market in the region. International brands are actively expanding in the region to tap the

latent opportunities in the region.

By product type, the bottom wear segment is expected to be the fastest growing segment during the forecast period. This is attributable to the increase in number of participations in sports tournaments and physical activities, especially golf. Thus, consumers in the countries such as the U.S., Canada, Australia, and others, are increasingly spending on sport apparels, including bottom wear, which aid them to perform well in the sports, as they improve mobility.

On the basis of distribution channel, the online store segment is anticipated to register the fastest growth, as users are more inclining toward online shopping due to easy accessibility of different sports apparel. Heavy discounts and offers on sporting goods, apparels, including golf clothing provided by these online platforms boosts the sales of golf clothing in the market.

Depending on user, the women segment is anticipated to grow at a higher CAGR during the golf clothing market forecast period, due to the fact that nowadays women all around the globe are increasingly participating in various sports activities including golf, which in turn is expected to offer immense opportunities for the growth of the golf clothing market during the forecast period.

Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. North America accounted for the highest golf clothing market share in 2020. Consumers in the region are increasingly participating in golf, especially in the U.S., which in turn has driven the demand for golf clothing in this region. This in turn has propelled the growth of golf clothing market in North America. However, Asia-Pacific is expected to be the fastest growing market during the forecast period.

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Some of the major players in the industry analyzed in this report include Adidas AG, Antigua Group, Inc., Callaway Apparel, Linksoul, Nike, Inc., Puma Inc., Ping TaylorMade Golf Company, Inc., William Murray Golf and Under Armour, Inc.

#### Key Benefits For Stakeholders

- This report provides a quantitative analysis of the current golf clothing market trends, estimations, and dynamics of the golf clothing for the period of 2020–2030 to identify the prevailing golf clothing market opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the market segmentation assists to determine the prevailing market opportunities.

- Major countries in all the four regions have been mapped according to their revenue contribution to the industry.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of market players.
- The report includes the analysis of the regional as well as global market, key players, market segments, end user, and growth strategies.

The research provides answers to the following key questions:

- What is the estimated growth rate of the market for the forecast period 2022-2028?
- What will be the market size during the estimated period?
- What are the key driving forces responsible for shaping the fate of the Golf Clothing Market during the forecast period?
- Who are the major market vendors and what are the winning strategies that have helped them occupy a strong foothold in the Golf Clothing Market?
- What are the prominent market trends influencing the development of the Golf Clothing Market across different regions?
- What are the major threats and challenges likely to act as a barrier to the growth of the Golf Clothing Market?
- What are the major opportunities the market leaders can rely on to gain success and profitability?

Related Reports:

- [Sports Equipment and Accessories Market](#) Growth Opportunities In Global Industry By 2029
- [Sports Events Market](#) is projected to reach \$609.07 billion by 2031
- Sports Training Market is projected to reach \$18.85 billion by 2031  
<https://www.alliedmarketresearch.com/sports-training-market-A16942>
- Smart Sports Equipment Market size valued at \$12.0 billion by 2026  
<https://www.alliedmarketresearch.com/smart-sports-equipment-market>
- Sports Watches Market is projected to reach \$54.9 billion by 2031  
<https://www.alliedmarketresearch.com/sports-watches-market-A16907>

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