

MARK SCHONWETTER HOLOCAUST EDUCATION FOUNDATION JOURNEY FOR THE LIVING CHALLENGE ANNOUNCES COLLABORATION WITH ELON UNIV

UNITED STATES, October 18, 2022
/EINPresswire.com/ -- [The Mark Schonwetter Holocaust Education Foundation's Journey for the Living Challenge](#) (JFTL Challenge) announced today a collaboration with Elon University to create a campaign that will launch on November 1st and throughout the month of November and will be unveiled on a donated billboard that spans a full block in the center of Times Square.



Journey For The Living Fitness Challenge

JFTL Challenge is designed to build awareness and support the mission of the Mark Schonwetter Holocaust Education Foundation. The 2nd annual Challenge will run in November and participants will Walk, Run or Ride and track their progress to complete 15 miles. It is a tribute to

Mark Schonwetter, a Holocaust Survivor, and his mother and younger sister, who walked 15 miles to escape their hometown in Poland to go to a ghetto where they thought they would be safe.

“

Live every day with love not hatred and you will accomplish so much more in life”

Mark Schonwetter

Elon University students, Elizabeth Daria, Melanie Meisner and Ian Myers will be creating a campaign that encapsulates the message of the foundation while

encouraging people to sign up and participate in the challenge.

The JTFL Challenge brings together friends, families, businesses, schools, faith-based groups - people from all walks of life - aimed at celebrating the lives of those whose lives were touched by the Holocaust, remembering those lost, and educating generations to come. During the inaugural year, participants walked over 8,000 steps collectively.

Journey for the Living Challenge events are held with individuals and teams. This is an excellent opportunity for individuals, organizations and schools to create teams and TAKE THE CHALLENGE. Go to <https://www.charityfootprints.com/journeyfortheiving/> to register for the JTFL Challenge. Registration is free for schools and their classes. Teachers should email info@mshefoundation.org for more information.

The Mark Schonwetter Holocaust Education Foundation thanks the following sponsors for their support of the Journey for the Living (JTFL) Challenge:

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Holocaust Survivor Mark Schonwetter



**MARK SCHONWETTER
HOLOCAUST EDUCATION
FOUNDATION**

Mark Schonwetter Holocaust Education Foundation

ABOUT THE FOUNDATION

The Mark Schonwetter Holocaust Education Foundation (MSHEF) has a mission to expand and support Holocaust Education by providing funds to educators to teach about the Holocaust, the lessons learned and how this history is relevant to students today. The vision of the Foundation is to inspire students to understand the past to make the world a better place in the future. The Foundation was founded in 2019 by Mark Schonwetter and his two daughters, Ann Arnold and Isabella Fiske. Over the last few years, Mark and his daughters Ann and Isabella have been sharing his story of survival and in 2016, Ann published a book, [Together: A Journey for Survival](#).

Ann Arnold

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