

World's Most Energy Efficient House Wrap to Aid in the Rebuilding of Florida Homes After Hurricane: Stock Symbol: IVDN

World's Most Energy-Efficient House Wrap Ready to Aid in the Rebuilding of Florida Homes After Hurricane Ian: Innovative Designs, Inc. (OTCQB: IVDN)

PITTSBURGH, PENNSYLVANIA, UNITED STATES, October 27, 2022

/EINPresswire.com/ -- World's Most Energy-Efficient House Wrap Ready to Aid in the Rebuilding of Florida Homes After Hurricane Ian: [Innovative Designs, Inc. \(OTCQB: IVDN\)](#)

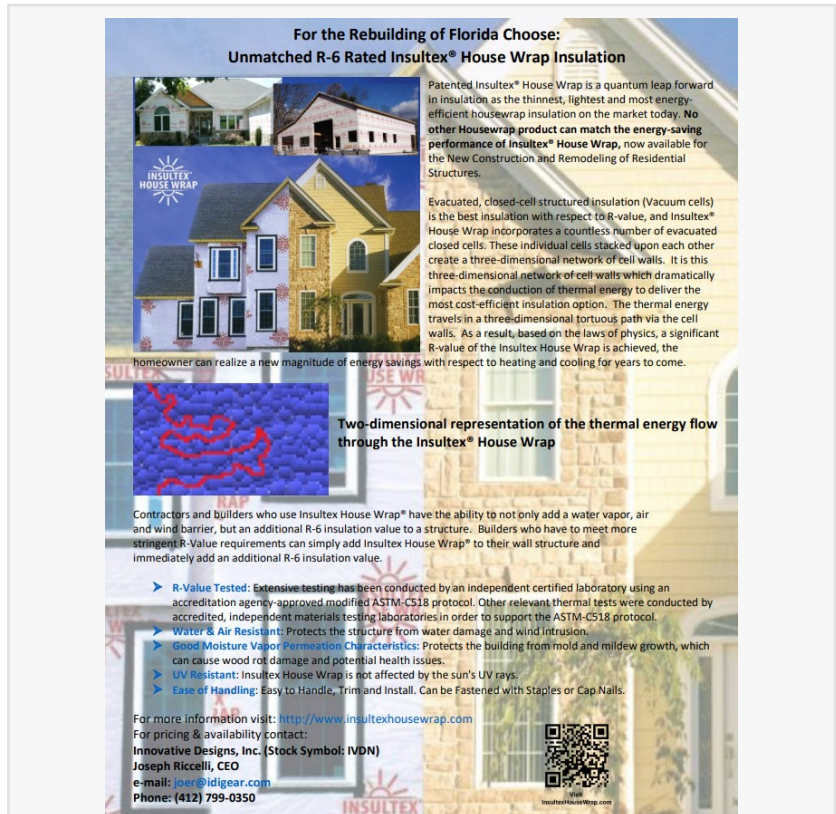
□ [Patented Insultex®](#) Insulation Delivering Energy Saving Performance Far Superior to All Competition.

□ Ready to Supply R-6 Rated Insultex® House Wrap for Hurricane Ian Rebuilding in Florida.

□ Recent Court Victory Positions Company for Expanded Nationwide Marketing of Unmatched, R-6 Rated Insultex® House Wrap.

□ FTC Paying \$260,000 to IVDN for Fees, Costs & Expenses Related to Court Case Ruled in the Company's Favor.

□ Insultex® Winter Clothing Line for Sports and Outdoor Safety Using No Animal Materials.



**For the Rebuilding of Florida Choose:
Unmatched R-6 Rated Insultex® House Wrap Insulation**

Patented Insultex® House Wrap is a quantum leap forward in insulation, as the thinnest, lightest and most energy-efficient housewrap insulation on the market today. No other Housewrap product can match the energy-saving performance of Insultex® House Wrap, now available for the New Construction and Remodeling of Residential Structures.


Evacuated, closed-cell structured insulation (Vacuum cells) is the best insulation with respect to R-value, and Insultex® House Wrap incorporates a countless number of evacuated closed cells. These individual cells stacked upon each other create a three-dimensional network of cell walls. It is this three-dimensional network of cell walls which dramatically impacts the conduction of thermal energy to deliver the most cost-efficient insulation option. The thermal energy travels in a three-dimensional tortuous path via the cell walls. As a result, based on the laws of physics, a significant R-value of the Insultex House Wrap is achieved, the homeowner can realize a new magnitude of energy savings with respect to heating and cooling for years to come.

Two-dimensional representation of the thermal energy flow through the Insultex® House Wrap

Contractors and Builders who use Insultex House Wrap® have the ability to not only add a water vapor, air and wind barrier, but an additional R-6 insulation value to a structure. Builders who have to meet more stringent R-Value requirements can simply add Insultex House Wrap® to their wall structure and immediately add an additional R-6 insulation value.

- ▶ **R-Value Tested:** Extensive testing has been conducted by an independent certified laboratory using an accreditation agency-approved modified ASTM-C518 protocol. Other relevant thermal tests were conducted by accredited, independent materials testing laboratories in order to support the ASTM-C518 protocol.
- ▶ **Water & Air Resistant:** Protects the structure from water damage and wind intrusion.
- ▶ **Good Moisture Vapor Permeation Characteristics:** Protects the building from mold and mildew growth, which can cause wood rot damage and potential health issues.
- ▶ **UV Resistant:** Insultex House Wrap is not affected by the sun's UV rays.
- ▶ **Ease of Handling:** Easy to Handle, Trim and Install. Can be Fastened with Staples or Cap Nails.

For more information visit: <http://www.insultexhousewrap.com>
For pricing & availability contact:
Innovative Designs, Inc. (Stock Symbol: IVDN)
Joseph Riccelli, CEO
e-mail: joer@idigear.com
Phone: (412) 799-0350



IVDN Florida offer



Insultex House Wrap®
House Wrap and Insulation Wrapped Into One

[LEARN MORE](#)  Watch Our Installation Video

IVDN Insultex House Wrap

□ Distributor Base Expansion with the Goal of Total US Coverage.


Innovative Designs, Inc. (OTCQB: IVDN), manufactures and markets its patented Insultex® material, a quantum leap forward in insulation as the thinnest, lightest, and warmest insulator in the market today. IVDN products deliver optimum warmth and comfort with insulating, windproof, and waterproof protection. IVDN has used its proprietary Insultex® material to commercialize both clothing and home building insulation products which have never been more important with the fever pitch demand for greater energy efficiency today.

**We back up our claims
with testing data**


Insultex House Wraps works. Here's the proof:

**See for yourself with our different
verified testing data**


For questions about our testing data, email us.




Tortuous Path
Insultex consists of a three-dimensional network of a countless number of evacuated cells, which impacts the conduction of thermal energy.
[\[Read More\]](#)



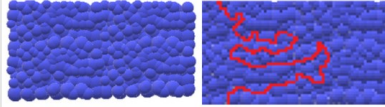

Testing Apparatus
The Testing Apparatus was manufactured to perform to an accreditation agency-approved modified ASTM-C518 protocol.
[\[Read More\]](#)



Evacuated Cells
The ultimate insulator is a vacuum - Insultex has incorporated proven vacuum technology. Insultex is made up of closed EVACUATED CELLS which makes it INSULATIVE.
[\[Read More\]](#)



R-6 Test Results
The R-6 Test Results were performed by an INDEPENDENT ACCREDITED LABORATORY that, through extensive testing, tested Insultex House Wrap for INSULATION VALUE. (R-Value)



IVDN Testing

In the wake of Florida's Hurricane Ian, IVDN is now working to supply its unmatched, R-6 certified Insultex House Wrap® for the massive rebuilding effort that will be taking place over the next year or more. Billions of dollars of homes will have to be rebuilt in Florida. IVDN management is making a commitment to aid in this process as much as possible by delivering its Insultex House Wrap® that far outperforms all other home insulation products.

“

These new distributors would increase our coverage in the contiguous U.S. to 30%. Our goal has always been to eventually have distributorship coverage in all the key areas across the United States”

CEO, Joseph Riccelli,

This new evacuated cellular structured fabric, available exclusively from IVDN, is truly revolutionary. It has been proven that a vacuum is the best Insulation and IVDN Insultex® incorporates countless evacuated cells. These individual cells create a tortuous path. Insultex® consists of

a three-dimensional network of a countless number of evacuated cells, which impacts the conduction of thermal energy. The result of these countless evacuated cells is the creation and enforcement of a thermal energy tortuous path within the Insultex®.

According to Grand View Research, the global insulation market size was estimated at USD \$52.18 billion in 2018 and is expected to expand at a CAGR of 5.7% going forward. Increasing consumer awareness regarding energy conservation is estimated to propel growth.

Contractors & builders who use IVDN Insultex House Wrap® have the ability to not only add water vapor, air, and wind barrier but add an additional R-6 insulation to a structure. Builders

who have to meet more stringent R-Value requirements can simply add IVDN Insultex House Wrap® to their wall structure and immediately add an additional R-6 insulation value.

Long-time customer and home builder Lindus Construction strongly endorses and markets the IVDN Insultex™ House Wrap® product. See the Lindus website with their commentary here:

<https://lindusconstruction.com/blog/insultex-house-wrap-future-home-weatherization/>.

IVDN has a very small share structure with only about 34 million shares outstanding and a public float of about 16 million shares. Additionally, according to the latest 10-K filing, CEO Joseph Riccelli and two Directors are holding over 8 million of these shares making IVDN a very lean stock.

□ Settlement With FTC for \$260,000 Payable to IVDN

On September 1st IVDN announced an agreement with the Federal Trade Commission ("FTC") for a settlement payment to IVDN seeking fees, costs, and expenses approved by the Court on June 29, 2022. The amount is \$260,000 payable to IVDN. On August 30th IVDN received the first payment of \$200,000. This is a result of filing a motion pursuant to the Equal Access to Justice Act that was filed against the FTC after the court dismissed a case involving IVDN.

□ Innovative Designs Adds Major Distributor Hartman Independent

On August 25th IVDN announced a new distributorship agreement with Hartman Independent, of Western Pennsylvania. For over 70 years, Hartman has been supplying a wide range of building materials to the industrial, construction, and dealer markets. Hartman, with its 6 outside salesmen, will cover eastern Ohio, northern West Virginia, western and central Pennsylvania, and portions of New York, Maryland, and Virginia. See more information on the Hartman Independent website here: <https://hartmanindco.com/>.

□ IVDN Hires Well Established and Successful Marketing Agency

About Insultex House Wrap

**INSULTEX HOUSE WRAP® IS
WATER RESISTANT, AIR RESISTANT & UV RESISTANT**

Insultex House Wrap® is Water and Moisture-Resistant, Air and Wind-Resistant, and UV-Resistant. Insultex protects against water intrusion that could get behind the exterior cladding which in turn can cause mold, mildew and rotting. Insultex will increase comfort in a building structure by reducing drafts and increasing its efficiency. UV inhibitors are blended into the polymeric material to protect it from harmful ultraviolet degradation.

Insultex House Wrap® is a unique product, as it provides valuable enhancements to any structure. Insultex House Wrap® is comprised of two components. The first being the outer layer, which is a cross laminated polyolefin open mesh nonwoven. The second layer consists of the polymeric evacuated closed-cell structure. It offers the following benefits:

- ✓ High tear resistance.
- ✓ Increased burst strength.
- ✓ Breathability.
- ✓ Excellent Drainage properties.
- ✓ Low elongation.



IVDN About



IVDN IDI Gear

On July 1st IVDN announced the hiring of McKibbin Consulting to assist in the marketing of its Insultex House Wrap®. McKibbin Consulting was established in 2010 and is staffed with highly dedicated, skilled experienced professionals. Their success is based on long-term relationships with companies in various industries. Learn more about McKibbin's success on their website here: <http://mckibbinconsulting.com/>.

McKibbin Consulting President, Jill McKibbin, commented, "Insultex House Wrap, a revolutionized building material that combines house wrap and insulation in one product, will help to reshape the construction industry saving time and money for contractors and homeowners alike. It's exciting to help make connections in the construction industry as a way to introduce the product. The feedback as to how Insultex House Wrap is making a positive impact on a general contractor's bottom line is impactful. As more contractors become aware of the benefits of Insultex House Wrap, I anticipate it will become the product of choice in the construction industry and I'm proud to know McKibbin Consulting has been instrumental in helping to make that happen."

□ Distributorship Expansion

On June 13th IVDN announced it has been contacted by and entered into negotiations with several companies interested in becoming a licensed distributor of its Insultex House Wrap®. The interested parties would add the following states to the current territories already in place: Ohio, Pennsylvania, Colorado, New York, and West Virginia. Innovative Designs Inc. CEO, Joseph Riccelli, commented, "Adding these new distributors would increase our coverage in the contiguous U.S. to 30%. Our goal has always been to eventually have distributorship coverage in all the key areas across the United States. These additional distributors will be positioned in locations where homebuilders and contractors are in abundance. Our expectations are a substantial increase in revenue as these new distributors come on board."

IVDN Interview with Bloomberg U.S. on RedChip Money Report

To view the interview segment at any time visit: https://youtu.be/jTF2_GrnH3c

For more information on Innovative Designs Inc. (OTCQB: IVDN) visit the company's 2 websites at: <http://www.idigear.com> and <http://www.insultexhousewrap.com>.

DISCLAIMER: This article is purely for informational purposes and is not a recommendation in any way for buying or selling stocks

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