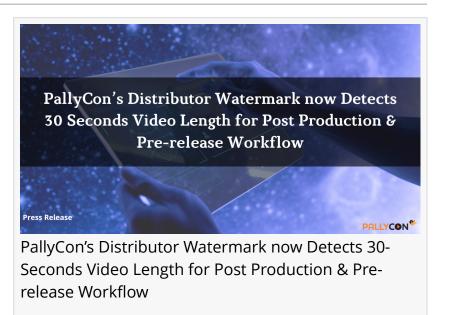# PallyCon's Distributor Watermark now Detects 30 Seconds Video Length for Post Production & Pre-release Workflow

Its latest release supports the traceability of forensic watermarks in video clips as short as 30-seconds duration.

LOS ANGELES, USA, October 19, 2022 /EINPresswire.com/ -- PallyCon, the leading content protection vendor, has launched an advanced version of its [distributor watermarking solution](#)—PallyCon Distributor Watermarking v2.0—that can detect piracy information from video clips as short as 30 seconds compared to the previous version of 5min video length. This distributor watermarking service

PallyCon's Distributor Watermark now Detects 30-Seconds Video Length for Post Production & Pre-release Workflow

helps those film studios and production houses that are worried about their premium content leaking at the post-production & Pre-release stages.

The PallyCon Distributor Watermarking service inserts recipient information in the form of invisible metadata in video frames that help track down the source of content leaks when a video asset is distributed through multiple mediums. The PallyCon Distributor Watermarking detection service extracts the watermark from the file and matches it against its unique watermark database to identify the source from where it got leaked.

Govindraj Basatwar, Managing Director APAC, says, "The pain of detecting watermark from short video clips was a challenge for a long time, this has been addressed in the new enhanced 30-sec video length detection version giving a revolutionary edge to the post production houses to safeguard their valuable content such as trailers, dailies, user-generated content and pre-release leaks."

The PallyCon Distributor Watermarking service supports pre-integration with Multi-[DRM](#) for enhanced protection, mezzanine file format, like AVC, HEVC, VP9, ProRes, and XDCAM, and delivery formats like MP4, MOV, and MXF.

It has an easy interface for smooth content distribution workflow. The watermarks are robust, and imperceptible which stand secure against piracy attacks like re-encoding, resizing, cropping, and filtering. This tool also allows visible watermarking.

About PallyCon

PallyCon is a premium content protection service by INKA ENTWORKS trusted by 200+ customers globally, providing 360-degree, cloud-based end-to-end content security for OTT platforms, such as Multi DRM, Forensic Video Watermarking, Visible Watermarking, Distributor Watermarking, Anti-Piracy services, App Security with Quick and Simple integration. It is a ONE-IN-ALL solution for OTT owners.

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