

Global Hand Dryer Market Report (2022 to 2030) – Trends, Share, Statistics, Growth, Opportunity and Forecast

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/EINPresswire.com/ -- The [global hand dryer market](#) size was US\$ 1,014.4 million in 2021. The global hand dryer market is expected to grow to US\$ 2,928 million by 2030 by registering a compound annual growth rate (CAGR) of 12.82% during the forecast period 2022-2030. In terms of volume, the market is registering growth at a CAGR of 9.74% during the forecast period.

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A hand dryer is used to blow air to dry wet hands. These electric machines are the faster, more economical, and more hygienic solution in comparison to paper towels.

The rising demand for environment-friendly devices, combined with the growing range of construction activities, is paving the path for the global hand dryer market during the study period. It is owing to the fact that hand dryers are now considered an essential part of cleanliness and reduce the need for paper towels and other products. Moreover, they are considered hygienic as the growing evolution has now brought up touchless hand dryers for the safety of the users.

Paper towels can lead to additional garbage as they are often left on the floors and sinks, which boosts the germ or infection spread. Automatic hand dryers are gaining significant popularity, owing to the rising demand in schools, colleges, and workplaces. It is due to the fact that hand dryers cut down waste disposal expenses, limit carbon emissions, and save energy. On the contrary, the high cost of hand dryers may complicate the market growth.

Hands-in the dryer, based on product type, are leading with the highest share in the global hand dryer market

The hands-in dryer product segment is leading with the highest market share in 2021 and is

expected to maintain its dominance even in the coming years during the study period. This is owing to the fact that the installation of the hand-in dryer is growing in restaurants, hotels, office buildings, shopping malls, and hotels due to its high drying efficiency, effective bacteria eradication, and effective prevention of cross-contamination.

Jet hand dryers to hold dominance in the global hand dryer market

On the basis of the drying mechanism, the jet hand dryer segment is leading in the global hand dryer market. It is owing to the fact that jet hand dryers provide more effective results in much less time. Further, jet hand dryers are inexpensive, which increases their adoption in public restrooms, schools, shopping malls, and educational institutions. Further, growing consumer income and rising knowledge about the advantages of jet hand dryers are driving the growth of the segment in the hand dryer market.

Automatic hand dryers, based on automation, will grow at the highest CAGR

Automatic hand dryers, based on automation, will grow at the highest growth rate, owing to the rising trend of fully automatic devices that do not need human interaction. Further, the COVID-19 pandemic has significantly highlighted the need for touchless devices to cater to the hygienic needs of users. Therefore, the automatic hand dryer segment will register a significant uptick in the growth curve.

Wall-mounted hand dryers, based on mounting technique, will dominate the hand dryer market

Based on mounting technique, wall-mounted hand dryers hold the largest share of the hand dryer market due to the fact that they occupy less space and are environmentally beneficial. Further, they maintain a clean environment in the restrooms, which will contribute to the growth of the wall-mounted hand dryer market.

The hospitality industry, based on end-users, is leading with the highest share

In 2021, the hospitality industry, based on end-users, held the highest market share. The growth of the segment is attributed to the rising expansion of the hospitality industry and the growing focus of hotels and restaurants on maintaining the best infrastructure to attract guests. Additionally, the rising number of restaurants, bars, and hotels will be opportunities for the hand dryer industry. Further, the growing emphasis of industry players on lowering operational costs and developing environmentally friendly devices will present potential prospects for market growth.

Europe is leading in the global hand dryer market

Europe is leading with the highest share in the global hand dryer market because of the reasons like increasing adoption of environment-friendly, cost-effective, and hassle-free gadgets. The Asia-Pacific hand-dryers market will also record the highest CAGR in the coming years due to the growing hospitality industry and improving infrastructure in China, India, and Thailand.

Impact of COVID-19

The COVID-19 pandemic brought ample growth opportunities for the hand-dryers market, owing to the significant rise in the contribution of industry players. Further, the demand for touchless solutions increased due to the rise in emphasis on hygiene. Industries started adopting the best technology in order to prevent the risk of infection spread, which brought potential prospects for market growth.

Competitive Landscape

Bradley Corporation is known for its excellent range of washroom accessories specifically designed for corporate and residential spaces. It also caters to the needs of commercial plumbing fixtures. Products included in the product portfolio are lavatories, showers, faucets, wash fountains, thermostatic mixing valves, toilet partitions, and security fixtures.

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Dyson Technology India Private Limited, a subsidiary of a foreign company, is known for designing and manufacturing the best-class household appliances like hair dryers, heaters, vacuum cleaners, air purifiers, bladeless fans, hair dryers, lights, etc.

American Dryer, LLC deals in the laundry dryer sector. The firm design and manufacture a vast range of laundry dryers and operates in nearly 90 countries worldwide.

Bobrick, which manufactures washroom accessories, cubicles, and toilet partition systems, is widely known for its expertise in hand dryers, mirrors, paper towel dispensers, sanitary napkins, etc.

Toto Ltd. is catering to the demand for washlet and derivative products since 1917. The firm's product portfolio includes a wide variety of plumbing, kitchen, and bathroom product units.

Segmentation Overview of the Global Hand Dryer Market

Following are the different segments of the Global Hand Dryer Market

By Product:

Hands-in Dryer

Hands-under Dryers

□ Blade

□ Jet

□ High-speed

By Drying Mechanism:

Hot Hand Dryer

Jet Hand Dryer

Hybrid

By Automation segment of the Global Hand Dryer Market is sub-segmented into:

Automatic

Manual

By Mounting Technique segment of the Global Hand Dryer Market is sub-segmented into:

Surface Mounted

Wall Mounted

By End User segment of the Global Hand Dryer Market is sub-segmented into:

Healthcare

Hospitality

□ Hotels & Restaurants

□ Quick Service Restaurants (QSRs)

□ Others

Commercial Spaces

Industrial

Offices

Airports

Educational Enterprises

Government Spaces

Others

By Region segment of the Global Hand Dryer Market is sub-segmented into:

North America

The U.S.

Canada

Mexico

Europe

The UK

Germany

France

Italy

Spain

Poland

Russia

Rest of Europe

Asia Pacific

China

India

Japan

Australia & New Zealand

ASEAN

Rest of Asia Pacific

Middle East & Africa (MEA)

UAE

Saudi Arabia

South Africa

Rest of MEA

South America

Argentina

Brazil

Rest of South America

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