

Fetal Monitoring Market: Moving Towards a Brighter Future | ArjoHuntleigh, Inc. (U.S.), C FUJIFILM SonoSite, Inc. (U.S.)

Fetal monitoring devices are used to monitor the heart rate and movement of the fetus and maternal contractions

SEATTLE, WASHINGTON, UNITED STATES, October 19, 2022

/EINPresswire.com/ -- Fetal monitoring has been a standard component of medical care for decades now, even though the technology has only really taken off and become mainstream over the past decade or so. It was, however, initially used solely to monitor the fetus once it had been delivered, during the last few minutes of its development before it could even breathe on its own. The process of fetal monitoring has also traditionally been used to monitor postpartum women's health after childbirth as well. Using sophisticated fetal monitoring equipment, doctors are able to look into the small intestine of the pregnant woman and view any potential problems - from possible seizures to serious complications down the line.



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Market Dynamics

High prevalence of congenital heart disease in infants is expected to propel growth of the fetal and neonatal monitoring market. For instance, according to the study, Prevalence, profile, and pattern of congenital heart disease in Central India: A prospective, observational study (published in May 2018), the prevalence of congenital heart disease (CHD) was 10.13/1000 live births. Moreover, emergence of Covid-19 is also expected to aid in growth of the market. For instance, in July 2020, Koninklijke Philips N.V. launched Avalon CL Fetal and Maternal Pod and Patch capable of providing "continuous non-invasive monitoring" of important vital signs such as maternal heart rate, fetal heart rate, and uterine activity.

High rate of maternal mortality in emerging economies is expected to offer lucrative growth opportunities for players in the fetal and neonatal monitoring market. For instance, according to Maternal Mortality: 1990 to 2015 Estimates by WHO, UNICEF, UNFPA, World Bank Group and the United Nations Population Division, Sub-Saharan Africa recorded the highest ratio of maternal mortality, at 555 per 100,000 live births, from 1990 to 2015. Moreover, the United Nations is focused on achieving the Sustainable Development Goals 2015 - 2030 global maternal mortality ratio target of less than 70 per 100,000 live births.

Among regions, North America is expected to witness significant growth in the fetal and neonatal monitoring market, owing to increasing preterm birth rate in the U.S. For instance, according to March of Dimes 2019 report card, the preterm birth rate in the U.S. reached 10.02% in 2018 from 9.63% in 2015.

Competitive Analysis

Major players operating in the fetal and neonatal monitoring market include, Becton, Dickinson and Company, Fujifilm SonoSite Inc., Medtronic Plc, Drägerwerk AG & Co. KGAA, Cooper Surgical, Getinge AB, MindChild Medical, Inc., Natus Medical Incorporated, GE Healthcare, Siemens Healthcare GmbH, ArjoHuntleigh, Inc., Neoventa Medical, Koninklijke Philips N.V., Analogic Corporation, Spacelabs Healthcare Inc., Smiths Medical, and Masimo.

[Fetal monitoring market](#) taxonomy

By product type

- Ultrasound

 - 2D Ultrasound

 - 3D & 4D Ultrasound

 - Doppler Imaging

 - Intrauterine Pressure Catheter (IUPC)

 - Telemetry Solutions

 - Electronic Fetal Monitoring (EFM)

 - External EFM

 - Internal EFM

 - Fetal Electrodes

 - Fetal Doppler

By Methods,

- Invasive

- Non-Invasive

By Applications,

Antepartum Fetal Monitors

Intrapartum Fetal Monitors

By Portability,

Portable

Non-Portable

By End Users

Hospitals

Clinics

Major players operating in the fetal and neonatal monitoring market are focused on adopting partnership strategies to enhance their market share. For instance, in April 2019, Henry Schein Medical, the U.S. Medical business of Henry Schein, Inc., and MindChild Medical, Inc. signed an exclusive distribution and supply agreement for the MERIDIAN M110 Fetal Monitoring System.

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☐ Competitive Landscape

The Global Fetal Monitoring market's competitive analysis section includes information and business insights. The competition, market overview by firm status, and the business outlook by region are some of the information that is introduced. These businesses fully take use of product launches, collaborations, technical breakthroughs, agreements, and partnerships to increase market pay.

☐ Regional Prospects

The Fetal Monitoring market is divided geographically into several key areas, each of which has its own revenue, market share, sales, and growth rates. Europe, South America, North America, Asia-Pacific, the Middle East, and Africa are just a handful of the regions covered. Latin America is predicted to have a modest share of the global market in terms of value, while North America is expected to maintain its dominance in the global market and gain significant market share in both volume and value.

☐ Conclusion

The study is based on first-hand experience, qualitative and quantitative analysis by industry

analysts, and comments from key market players and industry experts. On a segment-by-segment basis, the study examines developments in the parent industry, micro- and macroeconomic indicators, governing factors, and market attractiveness. The study also demonstrates how various market parameters impact geography and market segmentation in terms of quality.

□ Why You Should Buy This Fetal Monitoring Market Report:

- The report analyzes regional growth trends and future opportunities.
- Detailed analysis of each segment provides relevant information.
- The data collected in the report is investigated and verified by analysts.
- This report provides realistic information on supply, demand, and future forecasts.

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□ Table of Content - Analysis of Key Points

Chapter 1, description, Specifications and Bracket of Fetal Monitoring, Applications of Fetal Monitoring, Market Segment by Regions;

Chapter 2, Manufacturing Cost Structure, staple and Suppliers, Manufacturing Process, Assiduity Chain Structure;

Chapter 3, Technical Data and Manufacturing shops Analysis of Fetal Monitoring, Capacity and Commercial Production Date, Manufacturing shops Distribution, R&D Status and Technology Source, Raw Accoutrements Sources Analysis;

Chapter 4, Overall request Analysis, Capacity Analysis(Company Segment), Deals Analysis(Company Member), Deals Price Analysis(Company Member);

Chapter 5 and 6, Regional marketing research that includes United States, China, Europe, Japan, Korea & Taiwan, Fetal Monitoring Segment Market Analysis(by Type);

Chapter 7 and 8 , The Fetal Monitoring Segment Market Analysis(by operation) Major Manufacturers Analysis of Fetal Monitoring;

Chapter 9, Market analysis , Regional Market Trend, Market Trend by Product Type Natural preservative, Chemical preservative, Market Trend by Application

Chapter 10, Regional Marketing Type Analysis, International Trade Type Analysis, Supply Chain Analysis;

Crucial questions answered in Fetal Monitoring request report

Continued...

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