

## M7 Expands into Middle East To Meet Strong Demand From Middle Eastern Investors For European Real Estate

- Opening coincides with appointment of regional head and DFSA authorisation -

DUBAI, UNITED ARAB EMIRATES, October 20, 2022 /EINPresswire.com/ --M7 Real Estate ("M7"), the pan-European investor and asset manager which is owned by Oxford Properties, announces that it has opened its first office in the Middle East to capitalise



on the continued strong demand for high quality European real estate from investors in the region.

The opening of the new office in the Dubai International Financial Centre ("DIFC"), a leading global financial centre in the Middle East and Africa, follows M7's1 receipt of financial services authorisation from the Dubai Financial Services Authority ("DFSA") last month. M7 has also appointed Zaid Al Rawi, Managing Director for M7 Middle East & North Africa, to head up the office.

By extending its reach through a permanent office in the region, M7's immediate focus will be on growing its capital raising function and expanding existing investor relationships across the MENA region. M7 already manages around €1bn of European real estate on behalf of Middle Eastern investors, representing approximately 20% of the firm's assets under management. Existing clients have included sovereign wealth funds and separate account mandates, such as the joint venture it announced with Kamco Invest in 2020.

The new office, coupled with the DFSA licence, also provide M7 with a platform to extend its capital raising to a broader universe of Middle Eastern investors that are actively seeking investments in U.K. and European real estate.

Including the UAE, M7 now has offices in 15 countries and territories and this latest market entry is in line with its ambitions to continue expanding globally following its acquisition by Oxford Properties last year. The acquisition provided M7 with the support and resources of a significant

global real estate investor with similar ambitions to grow both geographically and in terms of M7's third-party capital under management. At the same time M7's platform presented Oxford Properties with a platform through which to source opportunities to deploy capital for its investment partners.

M7 invests across a variety of multi-tenanted asset classes in Europe. It was originally formed in 2009 as a specialist in light industrial and urban logistics, which remains its largest sector and, together with retail warehouses, accounts for more than half the €5.8 billion of assets currently under management.

Richard Croft, Executive Chairman of M7 Real Estate, commented: "Since founding M7 in 2009 we have always placed great importance on having a local presence and Dubai, as a world leading financial centre and a primary gateway to accessing Middle Eastern capital, has always been a target market for us. While we already have a strong track record of investing into Europe on behalf of select Middle Eastern clients, the opening of our U.A.E office and the granting of our DFSA licence will allow us to both access new types of investors to grow our investor base and better service our existing clients. The Dubai office also sees us make another significant step forward in M7's own ambitions, supported by our colleagues at Oxford Properties, to create a market leading international investment and asset management platform."

Zaid Al Rawi, Managing Director for M7 Middle East & North Africa, commented: "The current market environment is propelling investors in the Middle East to focus on higher quality investments and those with more visible cash flows. Strategies or asset classes which have performed in recent times may not necessarily continue to do so. Hence, innovation and discipline will be paramount in preserving and growing capital. In that context, it is even more important than usual that we remain close to our clients and to reflect the unique requirements of investors in the region."

## **ENDS**

1 DFSA authority given to M7 Real Estate Financial Services Ltd a wholly owned subsidiary of M7 Real Estate

Richard Sunderland / Eve Kirmatzis / Oliver Parsons FTI Consulting M7@FTIConsulting.com

This press release can be viewed online at: https://www.einpresswire.com/article/596875758

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

