

"What to Expect When You're Investing!" from Great Lakes Wealth

"What to Expect When You're Investing!" from Advisor Hub one to watch Dewey D. Steffen, CEO and Chief Investment Officer, Great Lakes Wealth

WEST BLOOMFIELD TOWNSHIP, MI, UNITED STATES, October 21, 2022 /EINPresswire.com/ -- [Ups, downs, highs, lows, anxiety, and adrenaline are all common words used](#) when discussing the art of investing. But what can you actually expect? With everything happening in the markets right now, it's important to know what to expect when you're investing. Tune in this week as Dewey flies solo to discuss "What to Expect When You're Investing!". Dewey D. Steffen, CEO and Chief Investment Officer, Great Lakes Wealth in Northville, Michigan hands out five expectations as well as a bonus sixth expectation that you will not want to miss in the latest installment podcast of "What Dewey Do".

["Wall Street solutions with Main Street Values"](#) is more than a slogan at Great Lakes Wealth, LLC. It's a creed, a philosophy, a mission statement and an order of operations by which the Northville-based wealth management firm cares for clients who trust its team with goal-based financial planning, superior asset and wealth management solutions and



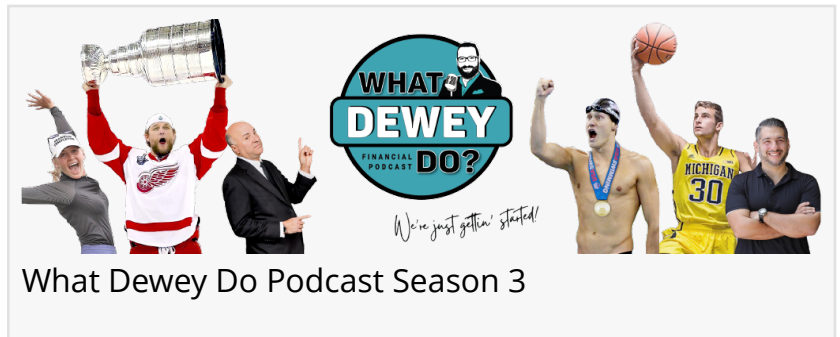
Dewey Steffen CEO Great Lakes Wealth



What to Expect When You Are Investing

concierge-style service that feels personalized, because it is," says Steffen.

AdvisorHub has named Dewey D. Steffen CEO & Chief Investment Officer of Great Lakes Wealth one of the Fastest Growing Advisors To Watch (<https://www.advisorhub.com/advisors-to-watch-fastest-growing/>). Steffen is incredibly proud to be on such a distinguished list. These advisors won by bringing in new clients, increasing assets and boosting production.



During the Covid-19, Steffen, saw how people's our savings and spending habits and businesses across the nation were forced to close – either temporarily or permanently – and millions of people lost their jobs. And, as the U.S. economy is recovering, many people are still struggling to rebuild their financial lives.

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Dewey Steffen, CEO of Great Lakes Wealth

That’s why Steffen, wanted to do something to help anxious investors improve their financial literacy and feel empowered when it comes to their financial futures. So, in the summer of 2020, he launched the podcast “What Dewey Do?” and, now it enters its third year of podcast success.

The podcast has covered topics such as impact on investing, saving for retirement, the pros and cons of cryptocurrency, estate planning, the future of the stock market, investment opportunities in cannabis, financially planning for college, and more.

Some of their guests have included:

- Kevin O’Leary, Mr. Wonderful from ABC’s “Shark Tank”
- Darren McCarty, former Detroit Red Wing and four-time Stanley Cup Champion
- Casey Hurbis, Chief Marketing Officer at Rocket Mortgage
- Anthony and Michael Tomey, co-owners of 50 Jimmy John’s franchises and 8 Mile Vodka
- Mike Sullivan and Kyle Bogenschutz, co-owners of Brand25 Media and Metro Detroit Golfers, the largest golf community in Michigan
- Lorrion James, CEO of James Group International and brother of former U.S. Senate candidate John James
- Mike Valenti, 97.1 FM radio legend
- Charlotte Alex, Director of Children’s Miracle Network for Beaumont Children’s Hospital
- Mark Rieth, President of Atwater Brewery and Spirits
- Jessica Korda, America Women’s Golfer

- Tom Celani, Entrepreneur, wine-maker, philanthropist, and business leader.

The third season has just kicked off with over 40,000 listens, over 1,000,000 total views on social media. "Join me twice a month as I welcome some of today's leaders in the community for conversations that can help with investment decisions so you can plan for and live your best life," said Steffen.

Watch the FULL episode on YouTube: <https://youtu.be/Vt-mLgnbMeA>

Listen on Apple Podcasts: <https://podcasts.apple.com/us/podcast/what-dewey-do/id1515738185?i=1000578682492>

New episodes are available every other Wednesday morning on Apple, Spotify, PodBean and all other streaming platforms, and full episodes are also available to watch on YouTube.

Great Lakes Wealth, headquartered in Northville, Mich., is known for combining Wall Street solutions with Main Street values to bring common-sense investing to clients around the globe. Since opening their doors on July 1, 2016, they have offered goal-based financial planning, strived for best-in-class asset management solutions, and provided concierge-style client service.

For more information, visit www.greatlakeswealth.us.

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