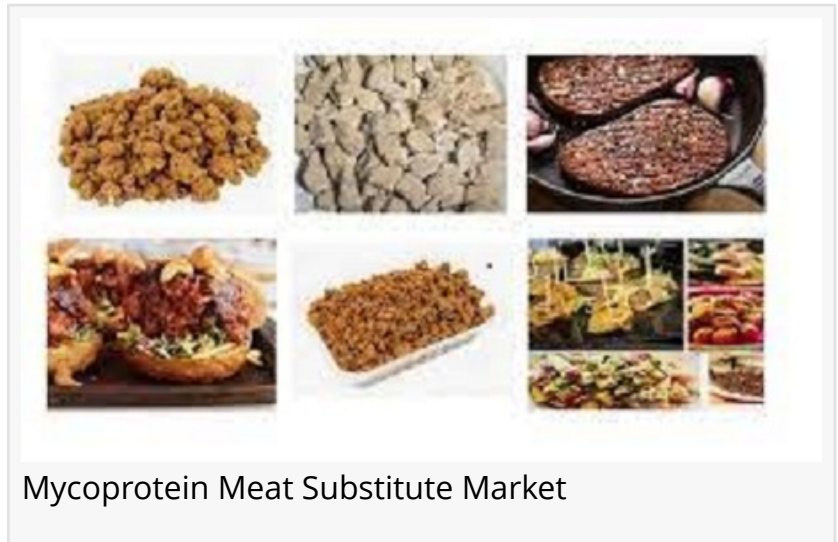


Mycoprotein Meat Substitute Market is Gaining Momentum with Key Players Marlow Foods Ltd., 3fbio Ltd

Mycoprotein Meat Substitute Market by Source (Vegetable-Based, Fruit Based, Grain Based, Dairy Based, Others) and Category (Frozen, Refrigerated, Shelf-Stable)

PORTLAND, OR, UNITES STATES,
October 21, 2022 /EINPresswire.com/ --

Mycoprotein is a meat alternative protein source for humans. It is a type of single-cell protein derived from fungi for human consumption and animal feed. It is made by adding oxygen, nitrogen, glucose, and minerals to a fungus called fusarium venenatum. Mycoprotein has high protein and is a good source of dietary fiber, which promotes weight loss. The hunt for nutritious and convenient food items by health-conscious vegetarian consumers led to the evolvement of mycoprotein meat substitute.



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Increase in disposable income and health consciousness among consumers in the developing countries, due to rise in the number of health problems such as obesity and chronic diseases leads to an increase in adoption for vegetarianism and prevalence of healthy meat substitutes. This shift is behavioral and consumption pattern of consumers is expected to drive the market for mycoprotein meat substitute market. In addition, with the rise in awareness and concern among consumers regarding environmental sustainability and animal welfare, a large meat-eating consumer population has shifted the focus toward plant-based diet for procure the necessary nutrition. This switch in preference among consumers across several regions around the globe has positively impacted the demand for mycoprotein meat substitute market. However, many consumers are unaware of mycoprotein. This led to increase in prevalence of mycoprotein allergy among the consumers, which hampers the market growth.

The combination of shifting dietary habits among youngsters toward a flexitarian diet, lower carbon, and water footprints and the potential to refine mycoprotein production can be viewed as an opportunity by manufacturers to further expand the market.

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The market is segmented based on end use and region. Based on end use, it is classified into human consumption and animal feed. Based on region, it is studied across North America, Europe, Asia-Pacific and LAMEA.

The key players include Marlow Foods Ltd., YUTONG INDUSTRIAL CO. LIMITED, SHOUGUANG FTL BIO. CO., LTD., and 3fbio Ltd.

KEY BENEFITS FOR STAKEHOLDERS

The report provides an in-depth analysis of the current trends, drivers, and dynamics of the mycoprotein meat substitute market to elucidate the prevailing opportunities and tap the investment pockets.

It offers qualitative trends as well as quantitative analysis of the global market from 2018 to 2025 to assist stakeholders to understand the market scenario.

In-depth analysis of the key segments demonstrates the end use of mycoprotein meat substitute.

Competitive intelligence of the industry highlights the business practices followed by key players across geographies as well as the prevailing market opportunities.

Key market players are profiled to understand the competitive outlook of the market.

Access Full Summary: <https://www.alliedmarketresearch.com/mycoprotein-meat-substitute-market>

Reasons to Buy this Mycoprotein Meat Substitute Market Report:

- > Mergers and acquisitions should be well-planned by identifying the best manufacturer.
- > Sort new clients or possible partners into the demographic you're looking for.
- > Suitable for providing dependable and high-quality data and analysis to assist your internal and external presentations.
- > Develop tactical initiatives by gaining a better grasp of the areas in which huge corporations can intervene.
- > To increase and grow business potential and reach, develop and plan licencing and licencing strategies by finding possible partners with the most appealing projects.
- > Recognize newcomers with potentially strong product portfolios and devise effective counter-strategies to acquire a competitive edge.
- > To develop effective R&D strategies, gather information, analysis, and strategic insight from competitors

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We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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