

# New Proje Carnauba Express Spray Wax launching at SEMA Expo 2022

Proje Premium Car Care announces a new carnauba-based spray wax for your vehicle at SEMA Automotive Aftermarket Expo 2022.

LA MIRADA, CA, UNITED STATES, October 21, 2022 /EINPresswire.com/ -- The new 'Express Spray Wax' is a custom formula unique to Proje, a specially formulated carnauba-based spray wax that contains high-end polymers designed to increase your vehicle's depth.

Special pineapple scent infused in the polymers. Proje recognized a lack of carnauba products from the marketplace and an opportunity to reintroduce a strong carnauba-based spray wax.



“The new [carnauba wax](#) beautifully finishes a detailed car with the ultimate shine to make all my customers happy”, said Albert Davila, a professional auto detail. Mr. Davila goes on to say, “What was sweeter than the pineapple scent was the low \$15.99 cost, it’s a surefire way to bring my customer back.”

“

Proje put the premium in car care products and their new carnauba Express Spray Wax just made my job so much easier, my customers and I love this product.”

*Albert Davila*

Proje is a US manufacturer of premium [car care products](#) for more than 30 years. They feature a complete line of products that covers a vehicle from bumper to bumper. Their ever-changing product line reflects new innovative chemicals and molecules to develop the best paint protection and car care product line. Proje specialty ceramic products are well known to deliver a high level of protection and unparalleled shine.

Proje Products can be found on Amazon, Facebook, and Walmart Marketplace and directly on [www.ProjeProducts.com](http://www.ProjeProducts.com). For more information about Proje, email [Marketing@ProjeProducts.com](mailto:Marketing@ProjeProducts.com).



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