

Engagement PR & Marketing Announces Client and Team Expansion

Hiring now for a Public Relations & Media Specialist

YORBA LINDA, CALIF., UNITED STATES, October 22, 2022 /EINPresswire.com/ --Engagement PR & Marketing, a fullservice, integrated public relations, media, messaging, marketing, and brand experience agency turning professionals, companies, and brands into the Go-To Experts™ of their industries, announced today that its agency is growing in number of clients, specialties, and its team. The agency is currently looking for smart, curiousminded media relations experts and writers with strong media relationships.

"It's an exciting time in business for Engagement PR & Marketing," says Jennifer L. Horspool, Founder. "With MedTech, biotech, and healthcare booming, along with our new services



that can help solopreneurs and small-to medium-size businesses with smaller budgets, our agency is growing in size, scale, and across industries."

The immediate open role for PR & Media Specialist requires a rising star media maven who is passionate about healthcare, building brands, understanding business, and driving results that matter to the clients' goals and bottom line.

Key Responsibilities Include:

- Serving as a strategic account lead
- Securing media stories, commentary, and opportunities for clients

- Customer-first mindset
- Deadline-oriented
- Relationship builder
- Strong verbal and written communication skills
- A messaging maven
- And more

Career growth opportunities, skills development, and coaching of junior team members as the agency grows will grow the chosen candidate and set up for a lifetime of career success.

To apply, send your resume and cover letter to info@engagementpr.com or checkout the job description on LinkedIn.

About the Company

Engagement PR & Marketing is a fullservice PR, marketing, messaging, and brand-experience agency. With 30 years dedicated to growing and protecting company brands, we have



Jennifer L. Horspool is a PR, media and messaging expert, international speaker, and brand builder who loves sharing her insights and expertise to take people, products and brands from best kept secrets to the Go-To Experts of their industries.

helped organizations large and small go from the best-kept-secret to the go-to experts of their industries. Our results elevate our clients' reputation, brand awareness and bottom line. We make clients seen, known and revered for their expertise.

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If you're a rising rockstar in media relations looking to build an exciting career in public relations, we want you on our team." Jennifer L. Horspool, Founder, Engagement PR & Marketing Jennifer L Horspool Engagement PR & Marketing +1 949-933-4300 info@engagementpr.com Visit us on social media: Facebook Twitter LinkedIn Other



Jennifer L. Horspool and Engagement PR & Marketing learn from the best and deliver the best to their clients, from top-notch business coaches to A-List Celebrities, we apply strategies that work!

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