

Innovative AI platform, Innovesta, to join Franklin Templeton's Silicon Valley Fintech Investment Program

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[Innovesta Technologies](#) Ltd. today announced that Franklin Templeton has invited the firm to become the latest member of its Silicon Valley Fintech Investment program.



Franklin Templeton's Fintech program continuously looks for emerging Fintech startups that can provide cutting-edge technology to its core business. As active members of the firm's investment community, portfolio companies can participate in Franklin Templeton's larger ecosystem, including interacting with the firm's global investment, distribution, and operational teams.

As a pioneer in the emerging realm of contextual analytics, Innovesta provides real-time ESG and investment-related sentiment analysis that transforms the way investing decisions are made. Innovesta's customizable API is specifically relevant to the needs of future investors due to the ease with which its machine learning and natural language understanding capabilities are leveraged for pragmatic business decisions in the areas of ESG, investment, risks, regulations, and more.

Yali Harari, CEO and Co-founder of Innovesta, expressed her enthusiasm for joining Franklin's Fintech program:

"We're thrilled to provide multiple departments across Franklin Templeton with access to the gold mine of data that is available via our state-of-the-art Innovesta signals."

Margaret King, VP of Fintech Partnerships & Corporate Strategic Investments at Franklin Templeton commented:

"After connecting directly with Yali and her team, we became very excited to learn more about how Innovesta's real-time ESG and AI capabilities can disrupt traditional investment research processes. We are excited to explore how we might leverage those machine learning capabilities in opportunities throughout the firm."

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