

# TERESA SHARPE TO BE FEATURED IN TRUDY JACOBSON'S NEW SERIES HIGHLIGHTING POWERFUL AND INSPIRING WOMEN ACROSS AMERICA

*"Great American Women" Series To Honor and Empower Great Women Doing Great Things In America*

MANCHESTER, CT, UNITED STATES, November 15, 2022 /EINPresswire.com/ -- Never back down from a challenge. It could lead you to finding your passion.

Teresa Sharpe, owner of Manchester Cheesecake Company, started making cheesecake because her boyfriend told her she couldn't.

"He challenged me to a recipe he had found. I wouldn't be here if he hadn't challenged me."

She was a bartender and brought the cheesecakes to her regulars, friends and family. It was a hobby and then they started paying her for it.

When COVID hit, she lost her job and decided to take her stimulus money and start her cheesecake business.

After some trial and error, she realized that making smaller, personalized cheesecakes is what people wanted.

"I went from making 20 a week to making 100 a week in the first couple months. I had people waiting for me when I got here in a line...which was a little overwhelming at first."

There are always challenges, and at the beginning of the summer she ended up closing her shop because the back and forth was just too much. She is now finding success with wholesale and



farmers markets.

Her advice for women wanting to start a business is to, "Find that love and be able to make a living on it."

Trudy Jacobson is proud to sponsor a new series called Great American Women, which showcases stories of inspiring and ambitious female philanthropists and entrepreneurs.

"I'm so grateful for my opportunities along the way. Now I want to play a major role in sharing the stories of other Great American Women."

The women featured are business owners and leaders in their field who have great information and motivational stories to share.

"There are women who deserve to be recognized for what they've accomplished in life."

The series also talks about the trials and tribulations the women have endured, and how hard work and their determination keep them going no matter what obstacles are thrown their way.

Trudy is familiar with adversity and has learned the importance of overcoming challenges. Early in her career she began working in the trucking business.

Being in a male-dominated business, she experienced discrimination but went on to become a very successful truck driver, worked up to management and alongside her husband, started a trucking company.

Her entrepreneurial accomplishments is what earned her the nickname "Lady Trucker".

While experiencing her success, she had the misfortune of encountering a woman whom she thought was a friend, and whom she hired to help her with her public relations.

Over the course of 13 months, Trudy began to think something wasn't right and realized she was being conned out of hundreds of thousands of dollars.

Never one to let adversity keep her down, she decided to move forward and make something good out of something bad.

"The main reason I've been successful is because I never make or accept excuses."

She knows it's important to celebrate success and not let problems get in the way of achieving dreams.

You can watch the [web series here](#).

Trudy and the GREAT AMERICAN WOMEN are also on Facebook, Instagram and Twitter.

<https://www.facebook.com/TrudyJacobsonTA/>

<https://www.instagram.com/trudyjacobsonta/>

<https://twitter.com/TrudyJacobsonTA>

To nominate a deserving woman to be featured, [visit her website.](#)

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