

TR | Motul end the year with Subiefest Florida 2022

The last Subiefest was held in Florida and TR | Motul brought the best they could! featuring a real JDM race car and three cars that were TR and Motul Powered.

STANTON, CA, USA, October 25, 2022 /EINPresswire.com/ -- The final event in the Subiefest series of traveling [Subaru](#)-based car shows. Being held at the famous Daytona Speedway in Daytona Beach this event catered to all the southern east coast Subaru fans.

With an attendance of over 3400 people, this made the top 4 largest Subiefest events this year. This is perfect because that adds to the reason why we chose the largest 4 events to attend.



The 2004 Subaru HPI STI

“

When TR builds products we don't just put it out there on the market and hope it goes well. We purchase the car in mind, we test on ours so you don't have to.”

Edwin Tang

use.

Florida happens to be a very emerging market for [TR](#) with a great following of fans, users, and people excited to learn more about the TR | [Motul](#) partnership. We had a very successful setup with another great showing of TR and Motul Powered cars on display and exhibited the best products that both brands offer.

Showing off all things Motul we brought the best products that Subaru owners would use. Featuring some 300V, RBF, 8100 series, and Gear 300 these are all products that focus on the high-performance ability that Subarus offer and can

With the help of Eric and the Motul design team, we were happy to give away some Motul products such as air fresheners, key chains, stickers, and pamphlets of Motul products that are also available. Our display brought in a lot of fans that knew about the brand and also wanted to learn more about why Motul is the best oil on the market for a Subaru.

Again like every show so far, we sponsored the Autocross and this was a great turnout. With over

30 cars on the grid, the Autocross was the most popular thing to watch! With the way the whole event was set up everyone could easily see the Autocross happening as it was right next to our booth. A little extra special is we had a TR | Motul powered car in the Auto X too

For this event we had an extra special car attend, this is the original 2004 HPI racing STI that competed originally in Japan. Our close friend Olympic Motorsport in Boca Raton FL purchased this car over 2 years ago and rebuilt it to its former glory! We are sponsoring it this coming season in the HSR vintage race series and it will be competing using a TR GTX2971 Twin scroll turbo as well as fed with all Motul oil.

For this event, we were allowed to have it go around the course and show off its ability And it did well. Making 450WHP this classic JDM racecar stole the show. With it starting in the booth to warm up and prep we had a crowd around it waiting for it to get on track.

Bucky Lasek was there as well again bringing a crowd by the booth and having to check out the HPI car. He was asking the owner/driver about the car and getting facts on everything about it. As always we had a great show with a lot of great fans that came by and learned everything they could.

With the end of the season, we are very happy and proud of how this show turned out for both of our brands. Being able to support Motul and offer the great products that both of our brands offer is the best thing we could have done And the support we get from the team at Motul USA has been nothing short of amazing.

Thank you again for the opportunity to showcase our partnership and we are excited for next year and the years to come!

Anthony Unger
Tomioka Racing

[email us here](#)

Visit us on social media:



The TR Motul Booth for the Final Subiefest Florida event



The TR Motul Powered WRX wagon

Other

This press release can be viewed online at: <https://www.einpresswire.com/article/597783005>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.