

Sunshine Coast Health Centre, Addiction Treatment Centre in BC Canada, Announces Interview on Improving Standard of Care

Sunshine Coast Health Centre is a top-rated drug rehab, alcohol treatment, and trauma / PTSD treatment program for men located in Powell River, BC.

VANCOUVER, BRITISH COLUMBIA, CANADA, October 30, 2022 /EINPresswire.com/ -- Sunshine Coast

Health Centre, a top-rated Canadian drug rehab,

alcohol treatment, and [trauma](#) / PTSD treatment program for men

<https://www.sunshinecoasthealthcentre.ca/> and the Georgia Strait Women's Clinic

[\(https://georgiastraitwomensclinic.ca/\)](https://georgiastraitwomensclinic.ca/) are proud to announce an informative interview with

Nursing Director, Jennifer Murray, RPN, on improving the standard of care by using more affirmative strategies vis-a-vis clients.

“

Jennifer is a passionate spokesperson for victims of addiction and trauma.”

Casey Jordan

“Jennifer is a passionate spokesperson for victims of addiction and trauma,” explained Casey Jordan, Administrative Director. “Her recent video interview helps laypersons understand supportive language as a way to improve the standard of care for clients who are struggling

with addiction and trauma.”

Interested persons can watch the new video at <https://bc.ctvnews.ca/video?clipId=2525034>. In the video, Jennifer explains that friends, family, and others should try to use affirmative language vis-a-vis a person struggling with addiction rather than pejorative terms. She explains that one way to improve client outcomes is to encourage the client to have a positive attitude and to see their relationship with caregivers and others as affirmative and positive. Being "on the same team" can be conveyed through a more nuanced and positive use of language.

Both Sunshine Coast Health Centre and Georgia Strait Womens Clinic use a positive, strengths-based, "non 12 step" methodology that makes clients co-partners in the recovery journey. Those who want to dig into the Centre's methodology can visit the "approach" page at <https://www.sunshinecoasthealthcentre.ca/our-approach/>. As the website explains, the Centre's programs stem from the theory and practice of Meaning-Centered Therapy (MCT), developed by



British Columbia, Canada

psychologist Dr. Paul T. P. Wong. Dr. Wong was heavily influenced by Viktor Frankl's Meaning Theory and used personal meaning as a way to organize different therapies such as existential psychotherapy, CBT, narrative therapy, and positive psychology into a unified therapeutic approach. The recent interview by Ms. Murray reflects this profound commitment to co-partnership with all clients.

As for Georgia Strait Women's Clinic, interested persons can check out their own website and "approach" page at <https://georgiastraitwomensclinic.ca/why-georgia-strait/>. But for both clinics, the primary next step is to reach out for a private, confidential consultation. Each program is tailored to the needs of the individual client.

ABOUT SUNSHINE COAST HEALTH CENTRE

Sunshine Coast Health Centre is a 32-bed drug and alcohol rehabilitation facility exclusively designed for men, officially opened on the 15th of March 2004. SCHC has a philosophy of care that goes beyond just addiction to include personal transformation based on three key therapeutic principles: interpersonal relatedness, self definition (autonomy & competence), and intrinsic motivation. SCHC offers both [drug rehabilitation](#) and alcohol treatment near Vancouver, BC, but serving clients across Canada, particularly British Columbia and Alberta and cities such as Calgary, Edmonton and Red Deer. Sunshine Coast Health Centre uses a form of drug rehabilitation based on the research of Viktor Frankl and methodology of Paul T.P. Wong, namely 'Meaning Centered Therapy'.

Website. <https://www.sunshinecoasthealthcentre.ca/>

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