

# My Drink Bomb featured on TSC Canada's 24-hour live cable broadcast, sells out during show

*TSC Canada shopping network showcases MyDrinkBomb's unique drinks and sold-out of their cocktail drink bombs during the show months ahead of the holiday season.*

TORONTO, ONTARIO, CANADA, October 26, 2022 /EINPresswire.com/ -- "Thank you, TSC Canada for showcasing MYDRINKBOMB on television today! Such a fun and amazing experience with our amazing hosts - we knocked it out of the ball park! Loved every minute of it!", the company said on social media.

What makes these [drink bombs](#) so unique?

The drink bombs contain all of the ingredients of a cocktail into a powder so that it can easily dissolve in alcohol and sparkling soda. By using natural flavors such as cane sugar, dry fruits, and bitters, as well as edible flowers we create a handcrafted drink bomb with no artificial elements--while keeping all the nutrients - perfect for effortlessly creating artisan cocktails or preparing hydrating and delicious treats for children. They also have become very popular on the Houston wedding and events scene!



Espresso Martini

“

We invented the Drink Bombs and quality is our passion”

Di Leo

The company now boasts more than 40 cocktail flavors and 12 children’s varieties.

CEO Chloe Di Leo also has made giving back to the community a top priority with her business.

“We believe it’s important to give back, therefore we have

aligned with several local and national charities, including: MS Society | Arthritis Foundation |

HAWK | The Womans Home | AIM  
Melanoma Foundation St Judes | Beat  
Buddies | Be An Angel | Kids' Meals |  
iWrite Literacy | LOVE 146 | H.E.A.R.T.  
Program."

My Drink Bomb also produces reusable  
crystal straws and even a subscription  
box dubbed the "Boozy Box." For those  
inquiring minds the boozy box has  
everything you need to make a cocktail  
except for the ice!!! Which is perfect for  
work and corporate events.

My Drink Bomb has been featured in  
Vogue, Conde Nast, British Vogue,  
Travelers Magazine, GQ, House and  
Home and Vanity Fair to name a few.

For more information:

<https://mydrinkbomb.com>

TSC is Canada's only 24-hour, seven-  
day-a-week broadcast retailer available  
on a variety of cable channels, digital  
cable channels and satellite  
throughout the country. For 35 years,  
TSC has been driven by a single  
passion. That passion drives us  
forward today: crafting an engaging  
shopping experience with purposefully  
curated products and brands to make  
a difference in our customers' lives.  
providing a wide product selection at  
competitive prices. They carry both  
common, brand-name items; as well as  
unique items new to the market that  
cannot be found anywhere else. These  
products range from fashions to  
jewelry to household appliances.

Alan Semsar  
Barcelona Enterprises



Make Margarias in 10 seconds



Live on TSC Canada Drink Bombs

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