

Neureka® Raises SUDEP Awareness at Epilepsy Awareness Day at Disneyland

SAN FRANCISCO, CA, USA, October 31, 2022 /EINPresswire.com/ -- <u>Neureka®</u>, a digital healthcare company specializing in personalized remote care for epilepsy and other neurological conditions, announces their initiative to attend this year's <u>Epilepsy</u> <u>Awareness Day at Disneyland</u> (EADDL) expo. Neureka® serves its mission to help raise awareness for Sudden Unexpected Death in Epilepsy (SUDEP), while showcasing their flagship consumer product, Neureka® Sleep, to bring peace of mind to families touched by epilepsy.



Neureka® Sleep monitors a woman during sleep, when SUDEP can strike

Epilepsy Awareness Day at Disneyland (EADDL) is the world's largest annual epilepsy gathering that attracts thousands of people with epilepsy, physicians, researchers, and exhibitors.

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We're eager to connect with Neureka® at the expo. We both share a mission to make a difference for families with epilepsy who worry about SUDEP."

Julie Hutchison, Founder of The Chelsea Hutchison Foundation Organized by Sofie's Journey — a renowned nonprofit founded by Brad and Candy Levy in honor of their daughter, Sofie, who has epilepsy and is now seizure-free — EADDL fosters its mission to raise awareness for epilepsy. The expo, running October 31–November 2 in 2022, provides a forum for the epilepsy community to gather and access support and educational resources.

Epilepsy is the fourth most common neurological condition worldwide,[1] with a devastating condition called Sudden Unexpected Death in Epilepsy (SUDEP) being the leading cause of death in people with uncontrolled seizures. The

Epilepsy Foundation reports that SUDEP typically occurs unexpectedly during sleep in otherwise healthy individuals, claiming the lives of over 1 in 1,000 people with epilepsy every year.[2] For people and families with epilepsy, SUDEP during sleep is often a chronic source of fear, with limited monitoring solutions available.

Neureka[®] is the creator of Neureka[®] Sleep, an AI-powered sleep-monitoring wearable that provides 24/7 care for people with epilepsy. Neureka[®] brings people with epilepsy more peace of mind with caregiver alerts, easy medication management, and at-home monitoring during sleep, when SUDEP can strike. Neureka[®] generates data insights for users' healthcare providers, enabling earlier treatment interventions that improve safety and outcomes.

"Our Neureka[®] team is beyond excited to participate at EADDL at 'the happiest place on Earth' at Disneyland! We're there to help raise needed awareness for SUDEP and promote helpful resources like Neureka[®] Sleep," says Amber Kaiser. "It'll be great to connect with so many families and build relationships with key advocates in the epilepsy community."

Julie Hutchison, Founder of the nonprofit <u>The Chelsea Hutchison Foundation</u> shares, "We're honored to attend EADDL this year and help raise awareness for SUDEP. Our mission is to provide monitoring resources and vital information about this devastating condition. We're eager to connect with Neureka[®] at the expo. We both share a mission to make a difference for families with epilepsy who worry about SUDEP."

[1] <u>https://www.epilepsy.com/what-is-epilepsy</u>[2] <u>https://www.epilepsy.com/complications-risks/early-death-sudep</u>

About Neureka®

Neureka[®] is a digital health platform that enables continuous, personalized remote care for epilepsy and other chronic neurological conditions. Neureka[®] offers comfortable wearables to empower people with epilepsy on a safer, faster journey to seizure freedom. Neureka[®] provides peace of mind with caregiver alerts, easy medication management, and at-home monitoring during sleep, when Sudden Unexpected Death in Epilepsy (SUDEP) can strike. Neureka[®] brings users the independent lifestyle they seek, and gives their medical providers actionable data for faster treatment interventions. For more information, visit <u>https://www.neureka.ai/</u>

About EADDL and Sofie's Journey

Sofie's Journey is a non-profit organization started by Brad and Candy Levy, in honor of their daughter, Sofie, who was diagnosed with epilepsy at five years old. The Levy family founded Sofie's Journey to foster their mission of spreading awareness for epilepsy. Follow Sofie on Instagram @knock_out_epilepsy

EADDL is organized by Sofie's Journey and is the world's largest epilepsy education and awareness expo. For more information, visit <u>https://epilepsyawarenessday.org/</u>

About The Chelsea Hutchison Foundation

The Chelsea Hutchison Foundation serves individuals, families and communities affected by epilepsy by raising Awareness of the common yet little-known condition SUDEP (Sudden Unexpected Death in Epilepsy), by providing support and equipment for prevention of this occurrence, and by creating a safe space and raising awareness within the greater community. To learn more, visit <u>https://chelseahutchisonfoundation.org/</u>

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