

A unique opportunity to understand the startup ecosystem in Tokyo

Tokyo Metropolitan Government, in collaboration with New York City Economic Development Corporation (NYCEDC), is organizing a global webinar.

TOKYO, JAPAN, October 27, 2022 /EINPresswire.com/ -- Tokyo Metropolitan Government, in collaboration with New York City Economic Development Corporation (NYCEDC), is organizing the webinar 'Tokyo: Innovation is Everywhere' to encourage tech startups in various countries to explore business expansion opportunities in Tokyo.

Under the theme of "Innovation" outstanding organizations and companies that are engaging in cultivating open innovation and supporting startups around the world and NTT DOCOMO Ventures, Inc., which is well versed in business innovation in Tokyo will be invited to discuss Tokyo's attractiveness as a business city.

The Asian megacity Tokyo continues to retain its number one world ranking for its GDP as a city (As of 2019). An intermingling of cultures is an appeal of Tokyo. Even on the business side, Tokyo proactively receives startups from overseas, and investments are also actively carried out. To expand one's business through the shortest path amid the business customs of Tokyo, where relationships of mutual trust are essential, collaborations with local startup ecosystems are indispensable.



Tokyo: Innovation is Everywhere



Tokyo: Innovation is Everywhere

At this event, Mr. JF Gauthier, Founder & CEO of Startup Genome, who is well versed in the growth of startups, will be invited to introduce the evolution of Tokyo's startup ecosystem. Ms. Daria Siegel, Vice President of NYCEDC, will also talk about how to effectively use it, and disclose the secrets of business success overseas.

Furthermore, Tokyo based Program Director Mr. Komura Ryusuke from Venture Café, which provides bases for startup communities across the world, will join Ms. Fariza Abidova, the co-founder of Trusted Corporation, an international company doing business in Tokyo, to hold a panel discussion on how to really use the startup ecosystem in Tokyo.

TOKYO
Innovation is Everywhere

OCT.27 (THU), 2022
6:30PM - 8:00PM (EDT)

Talk about Tokyo, a city where innovation resides in everything, and the growth of startups.

Daria Siegel
Vice President,
NYCEDC

Fariza Abidova
Co-Founder & CEO,
Trusted Corporation

FUJITA Megumi
Director for Attraction of
Foreign Companies,
Tokyo Metropolitan Government

JF Gauthier
Founder & CEO,
Startup Genome

KIMURA Yuichi
Director, Investment & Business
Development
NTT DOCOMO Ventures

KOMURA Ryusuke
Program Director
Venture Café Tokyo

Invest Tokyo Online Event 2022

Invest Tokyo

TOKYO METROPOLITAN GOVERNMENT

NYCEDC

* Alphabetical order

Speakers of Tokyo : Innovation is Everywhere

In the second half of the seminar, a presentation will be given by NTT DOCOMO Ventures, Inc., which has been managing a corporate venture fund for over 10 years and has invested in cutting-edge companies around the world.

Mr. Kimura Yuichi, director of the company, will talk about the open innovation environment provided by Tokyo's CVC, as well as the current state of the startup investment.

The Tokyo Metropolitan Government provides a wide range of support to foreign companies and entrepreneurs from Japan and abroad in order to realize "Tokyo, the most business-friendly city in the world". If you are a foreign startup that is considering moving into Tokyo, please come and participate in this event.

"Tokyo : Innovation is everywhere"

Date: October 27th, 2022(EDT)

Time: 6:30 PM to 8:00 PM (EDT)

[Registration Link:](#)

https://us02web.zoom.us/webinar/register/8816662485386/WN_Q2AW5iYMTZicuXZoOaC3dQ

Key Sessions

General view of Tokyo's startup ecosystem where startups can play an active role:

- Daria Siegel, Vice President of NYCEDC, and Fujita Megumi, Director for Attraction of Foreign Companies of TMG, will lead a panel discussion moderated by Mr. JF Gauthier, Founder & CEO of Startup Genome, and discuss the status quo of startup support ecosystem developed by major corporations, universities and VCs in Tokyo, and the innovation generated by the ecosystem, in light of NYC's business environment.

Successful case studies of personnel and companies expanding business in Tokyo through Tokyo's startup ecosystem:

- A panel discussion will be held with Fariza Abidova, Co-founder of Trusted Corporation, based in CIC Tokyo, and Komura Ryusuke, Program Director of Venture Café Tokyo. From the perspective of an overseas company that has actually expanded into Tokyo, they will discuss the importance of the ecosystem for the success in doing business in Tokyo.

Open-innovation in Tokyo:

- Kimura Yuichi, Investment & Business Development Director of NTT DOCOMO Ventures, Inc., a leading Japanese VC firm, will give a presentation on the overview of his CVC activities, results of collaboration with overseas startups, CVC's needs, and startup supports other than investment.

Details of TMG's support program:

- Fujita Megumi, Director for Attraction of Foreign Companies of TMG, will provide information for overseas startups considering to expand business successfully in Tokyo, including the market trend in Tokyo during the COVID-19 Crisis and expansion support program offered by the Tokyo Metropolitan Government.

Keisuke Mizutani

Invest Tokyo

investtokyoPR@accenture.com

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/598064206>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.