

## 'YOUR HOME SOLD GUARANTEED REALTY' WELCOMES SOCIAL MEDIA SPECIALIST JASON CHEN AS CONTENT CREATOR

LOS ANGELES, CA, UNITED STATES,
October 27, 2022 /EINPresswire.com/ -Your Home Sold Guaranteed Realty
(YHSGR) today announced the hiring of
Jason Chen as social media content
creator. Chen brings a wealth of
experience in social media
management and content creation
with him as he joins the YHSGR team.
Chen joins YHSGR following previous
roles at Chenbro, Suntisfy Inc,
Flyhomes, and Eventspeak. Chen
specializes in optimizing social media
for engagement by driving awareness
through creative content creation.



CEO Rudy L. Kusuma is pleased to announce the recent hiring of the firm's new content creator

"We're thrilled to welcome Jason to the Your Home Sold Guaranteed Realty

team as social media content creator," said <u>Rudy L. Kusuma</u>, CEO, Your Home Sold Guaranteed Realty. "Jason's depth of experience and creativity will prove valuable as he handles public facing content creation and engagement via social media."



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Rudy L. Kusuma

Chen graduated from UC Santa Barbara (UCSB) with a Bachelor of Arts degree in Film & Media Studies and has been immersed in marketing and content creation since 2015. Chen is adept at managing video content, video editing, video graphics, and production of video for social media sites such as YouTube. He's also versed in script writing, planning, market research, and production of key deliverables. More recently, Chen has produced content for new media platforms such as TikTok. WeChat, and Instagram to enhance brand awareness. He has a record of

increasing followers, engagement, and sales performance.

Chen joins the team at YHSGR where he will produce videos, marketing copy, write blog posts, and promote content on social media. He will also research trending topics and conduct SEO-based keyword research. Chen will handle video content creation in addition to his role in marketing and social media management.

"Throughout my career I have successfully developed a broad range of skills in photography, video production, video editing, and social media management," said Jason Chen, Social Media Content Creator, Your Home Sold Guaranteed Realty. "Additionally, I love hiking, travel, and wildlife photography. I'm very excited to join the team and can't wait to get started."

YHSGR welcomes qualified real estate agents and even prospective real estate agents to apply to join the team. YHSGR offers cutting-edge lead generation technology, pro-business growth systems, exclusive listing marketing, and millionaire agent training. Agents who would like to join the team can learn more at <a href="https://yourhomesoldguaranteed.com/agents/">https://yourhomesoldguaranteed.com/agents/</a>.

For more information on working with YHSGR whether you're a buyer, seller, or even an aspiring real estate agent, visit <a href="https://www.YourHomeSoldGuaranteed.com">www.YourHomeSoldGuaranteed.com</a>

About Your Home Sold Guaranteed Realty: Your Home Sold Guaranteed Realty was founded with this vision: to be the best place to work, buy, and sell real estate. CEO, Rudy L. Kusuma, is a leader in the real estate industry, standing behind a set of core values that clients have come to appreciate in a realtor. Kusuma and the Your Home Sold Guaranteed Realty team have sold over 5,000 homes totaling more than \$1 Billion in real estate transactions. Your Home Sold Guaranteed Realty was named as an INC 5000 Fastest Growing Private Company in America in 2016, 2017, 2018, 2019, 2020, and 2022 and ranked among the top Zillow Flex partners in 2020, 2021, and 2022.

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