

Inc. Magazine names Assuras a Power Partner for 2022

DALLAS, TX, UNITED STATES, November 1, 2022 /EINPresswire.com/ -- Inc. Business Media today announced the inaugural Power Partner Awards, honoring B2B organizations across the globe that have proven track records supporting entrepreneurs and helping startups grow. The list recognizes 252 firms in marketing and advertising, health and human resources, financial planning, engineering, logistics, and security, as well as other areas of business.

All 252 companies received top marks from clients for being instrumental in helping leadership navigate the dynamic world of startups. These B2B partners support entrepreneurs across various facets of the business, including hiring, compliance, infrastructure development, cloud migration, fundraising, etc., allowing founders to focus on their core missions.

“Trusted B2B partners provide guidance and expertise that founders rely on at various steps of their organization’s journey. Partners that possess a demonstrated ability to deliver quality support are at the core of entrepreneurship and help bring big ideas to life,” says Scott Omelianuk, editor-in-chief of Inc. Business media.



"We are honored to be featured by Inc. Magazine for the work we do with our clients in transforming them to enable them to leave their specific mark on the world" says [Assuras](#) CEO Tyler King. He continues "I would like to thank my team for all their hard work and dedication – the recognition belongs to them!"

Inc. partnered with leading global social and media intelligence platform Meltwater to develop a proprietary methodology that uses sentiment from online conversations about organizations and translates it into numerical scores. Companies were evaluated on commitment, reliability, trust, creativity, supportiveness, and other virtues that offer value to clients. Inc. also conducted surveys to gather client testimonials as part of the process.

To view the complete list, go to: <https://www.inc.com/power-partner-awards/2022>

The November 2022 Issue of Inc. magazine is available online now at <https://www.inc.com/magazine> and will be on newsstands beginning November 8, 2022.

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