

One-Third of Cyber Attacks Involve Small Businesses

National Cybersecurity Awareness Month and Halloween are both in October. Coincidence? Unless you have the right safety measures in place, both are scary.

HONOLULU, HAWAII, UNITED STATES, October 31, 2022 /EINPresswire.com/ -- According to data from the [Federal Bureau of Investigation](#), the total cost of cybercrime from 2019 to 2021, skyrocketed from \$3.5 billion to \$6.9 billion, essentially doubling since COVID-19.

That includes international businesses.

While this may seem staggering, experts say it makes sense, given that most businesses shifted to hybrid or remote to survive. However, with smaller companies less likely to invest heavily in cybersecurity, they are most vulnerable to hackers.

In a 2021 Forbes interview, Fred Voccola, CEO of Kaseya, an IT software management company, warned, "Comprehensive and frequent cybersecurity training can no longer be considered a 'nice-to-have' for businesses—it's now absolutely crucial for organizations that are facing an ever-evolving array of cybersecurity threats in the current work-from-home environment. In addition to training employees to spot phishing emails, organizations really need to invest in a robust, integrated suite of cybersecurity solutions that prevent, detect, and mitigate ransomware and other cybersecurity threats."

These increased threats and the need to push businesses to digital transformation lead one organization to develop the [SOHO \(Small Office/Home Office\) Protection Package](#). Created by a renowned cybersecurity risk management advisor and CPA.CITP, to provide small accounting firms enterprise-level cyber protection and peace of mind at an affordable price, the SOHO



Alisa Nishimoto, PMP, encourages all businesses to be proactive with cybersecurity.

Protection Package enables small accounting firms to stop worrying about the cybersecurity risks they face and feel confident that they have minimized the risk of disruption.

“Most firms know they need cybersecurity protection, but they struggle to know what’s right for them,” said Alisa Nishimoto, PMP, director of accounting firm services for the Center for Accounting Transformation. “That is why the Center is driven to empower small and mid-sized accounting firms with enterprise-level cyber protection. Every firm, regardless of size, deserves the peace of mind that their data is protected. That starts with having the right information security policy, technology, and strategy for IRS compliance in place.”

To help accountants understand cybersecurity threats, the Center is offering a complimentary no-risk advisor consultation, as well as access to a free webinar recording, “[Understanding Your Cybersecurity Tech Options](#): How Non-Techies Can Mitigate Their Malware Risks.” The program will help:

- Identify cybersecurity risk areas and associated business impacts.
- Classify controls as below basic, basic, better, or best in mitigating cybersecurity risks.
- Determine residual cybersecurity risks.
- Address why privacy and cybersecurity matters.
- Identify what solution best meets your specific needs and budget.

“

The right cyber protection isn’t just one thing,” Nishimoto said. “It’s finding the best set of options for each company’s needs that is the perfect mix of technology, policy, and strategy.”

Alisa Nishimoto, PMP

“The right cyber protection isn’t just one thing,” Nishimoto said. “It’s finding the best set of options for each company’s needs that is the perfect mix of technology, policy, and strategy.”

Visit <https://link.improvetheworld.net/soho-cybersecurity> to learn more about the SOHO Protection Package and get connected with an advisor today.



Amy Welch
IntrapriseTechKnowlogies
+ +1 405-838-1307
[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/598387469>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.