

"I Stand For Peace" Worldwide Campaign Arrives in Atlanta

A Movement that is Mobilizing Thousands Across United States to Bring World Peace and Make Mental Health a Priority

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Often, people with a negative mindset are more active than those with a positive one. The time has come for the voice of peace to be heard loud and clear and we should feel proud to take that action."

Gurudev Sri Sri Ravi Shankar

is pleased to host the "I Stand For Peace" event with global humanitarian leader Gurudev <u>Sri Sri Ravi Shankar</u>. The event will be held on Nov 9th, 2022 from 6:30-8:30 Pm at the Crowne Plaza Atlanta Perimeter at Ravinia.

Gurudev Sri Sri Ravi Shankar launched the "I Stand for Peace" campaign in April 2022 in Geneva and took it to over 20 cities across Europe and USA, including Berlin, Warsaw, Philadelphia, New York, Chicago, Los Angeles and Dallas over Spring and Summer 2022. Gurudev will be in the USA from early November to mid-December, touring the country again carrying his message of peace. The

worldwide sense of helplessness and hopelessness caused by the pandemic, war, and inflation has weighed heavily on the human psyche. According to the World Health Organization, the biggest challenge of the pandemic has been mental health. Gurudev's fundamental philosophy of a stress-free, violence-free society has inspired and strengthened individuals' commitment to peace during these turbulent times.

Organized by the Atlanta chapter of the Art of Living Foundation, the "I Stand for Peace" event will be a special evening of guided meditation, music and wisdom led by Gurudev. This event is open to the public and is expected to be attended by over 1000 members of the Atlanta community. Participants can RSVP for the event at ISTandForPeace

"It is often found that people with a negative mindset are more active than those with a positive one. The time has come for the voice of peace to be heard loud and clear and we should feel proud to take that action," appealed Gurudev. "If each person makes an intention to stand up for peace and makes their mental health a priority, we can make world peace a reality."

Over the past forty years Gurudev has been a pioneering teacher of meditation and revered for

his development of the clinically-proven SKY Breath Meditation (SKY stands for Sudarshan Kriya Yoga), a comprehensive series of breathing exercises that has benefitted an estimated 400 million people—from students to war veterans—across 180 countries.

About Gurudev

Gurudev Sri Sri Ravi Shankar is a global humanitarian, spiritual leader, and peace envoy, who has been teaching breath-based meditation techniques for health and well-being for more than 40 years. His approach blends ancient Vedic wisdom with modern sensibility for a new paradigm of leadership and living – a stress-free, violence-free society.

Through Gurudev's programs, millions of people worldwide have found peace and resilience in the face of adversity, learning not only how to excel in their own lives, but also how to become powerful

THE ART OF LIVING **I STAND FOR PEACE** Join an Evening of Inspiration and Meditation with Gurudev Sri Sri Ravi Shankar When was the last time you felt truly at peace with yourself and the world around you? Nov 9 6:30-8:30PM Crowne Plaza Ravinia 4355 ASHFORD DUNWOODY ROAD NE ATLANTA, GA 30346 A Voice For Peace: An Experience of Get Tickets: aolf.me/isfpatlanta Hope and Healing Gurudev Insights for Peace Gurudev's guiding vision is a stress-free, violence-fr society. For over 41 years, he has helped individuals and communities in crisis to find peace. The non-profit organizations inspired by his vision have carried on this work in 180 countries. Inspiration **Meditation for Peace** with Gurudev Invitation to attend 'I Stand For Peace'

agents for social change. Gurudev has thus inspired a wave of volunteerism and service, resulting in the growth of one of the largest grassroots volunteer-based organizations in the world, with more than 30,000 teachers and over one million volunteers engaged in service projects in 180 countries.

Summary of the foundation's work

The Art of Living Foundation (AOLF) and International Association for Human Values (IAHV) organizations founded by Gurudev have done substantial work in local communities across the country to remove stigma around mental health as well as create peace, reduce violence and build harmony in the society.

- IAHV has taught stress management and resilience skills to over 3000 healthcare professionals during the COVID pandemic through the Healing Breaths program
- Begun a resilience skills program for Congressional members and staff
- Worked with inner city communities and police departments to build mutual trust and create harmonious societies
- Helped thousands of veterans build resilience and overcome PTS through our program Project Welcome Home Troops
- Lowered recidivism in prisons by working with more than 80,000 inmates
- Reduced violence and promoted well-being amongst more than 120,000 students in 225 schools across 26 states
- Taught 127,000 students in 101 university campuses who reported improvement in depression, stress, mental health and social connectedness.

• In addition, Art of Living programs have trained thousands to take care of their mental health by adopting its powerful breathwork - SKY Breath Meditation.

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