

As November 1st celebrates National Brush Day, TuaPay is transforming the way families pay for dental coverage and care

With over half of U.S. adults having trouble affording basic healthcare costs, TuaPay offers an embedded flexible, fixed payment 'Buy Now, Pay Later' solution



UNITED STATES, November 1, 2022

/EINPresswire.com/ -- With Halloween

recording the highest amount of candy consumption across the U.S., it stands to reason that November 1st would mark National Brush Day to reinforce the importance of oral healthcare. Unfortunately, more and more families are unable to afford dental coverage or are opting out of urgent care due to cost of living increases affecting their ability to pay for life's essentials.

“

Can you imagine being unable to get your children the urgent dental care they need? Bringing affordable, accessible & life-enhancing payment options to everyone is the TuaPay way.”

Frank Monaco, COO and President, TuaPay

TuaPay™ is solving this issue affecting millions of Americans by providing an affordable, accessible, and life-enhancing payment solution.

This issue is not only affecting lower income families and the uninsured. A recent study shows that 47% of U.S. adults with higher income and/or health insurance say that it is very difficult for them to afford their health care costs. Dental practitioners and their valued customers both seek an affordable solution that will allow access to essential services like dental care.

[Tua](#) Financial Technologies has reimagined payment flexibility with their [TuaPay](#) solution. Partnering with dental offices, TuaPay allows consumers to purchase essential services in fixed payments over time. Statistics show that 56% of consumers prefer this form of payment to credit cards and is forecasted to reach \$1 trillion in transactions by 2025. (Source: The Financial Brand, The Ascent, CR Research).

“Can you imagine being unable to get your children the urgent dental care they need?” shared Frank Monaco, COO and President, TuaPay. “As a parent of three myself I can’t begin to tell you how much it concerns me. This is part of what drives TuaPay. Making essential expenses

effortless with practical payment solutions and bringing affordable, accessible, and life-enhancing payment options to everyone is the TuaPay way. National Brush Day is not only the perfect opportunity to remind families of oral healthcare, but also to let those same families know that TuaPay is here to help.”

The concept of lending services has been around for years, however TuaPay is taking the concept one step further by offering a fully transparent solution with flexible term lengths and rates, and by offering their solutions at dental offices across the country. Ask your local dentist if they offer TuaPay as an option.

Note to media contacts: For exclusive interview opportunities and further statistics, please contact Jerry Grymek at LMA Communications, jerry@lma.ca

About Tua Financial

As a leader in the BNPL (Buy Now Pay Later) market, Tua Financial is reimagining payment flexibility by blending technology and humanity to make financial products accessible to everyone. Their TuaPay™ solution system is an embedded financing solution that allows customers to buy goods and services and pay for those purchases in fixed payments over time. For further information, visit www.tuafinancial.com

Jerry Grymek
LMA Communications
jerry@lma.ca

This press release can be viewed online at: <https://www.einpresswire.com/article/598732581>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.