

# NovoaGlobal Expands Photo Enforcement in Belle Isle, Florida

November 1st - 30th drivers who violate red light traffic laws receive a warning to change driving habits, then payable enforcement begins December 1, 2022

ORLANDO, FL, USA, November 1, 2022 /EINPresswire.com/ -- [NovoaGlobal, Inc.](#) works with the [City of Belle Isle, Florida](#), part of the Metropolitan Orlando area, to expand its [red-light camera program](#) to encourage safe driving at dangerous intersections.

NovoaGlobal and City officials

expanded the safety program to install an additional camera at one of the most dangerous red-light intersections in the city. The red-light camera enforcement program expansion begins with a warning period from November 1 to November 30th. This will give motorists time to change their driving habits before payable notices of violation begin December 1st with a fine of \$158.



We look forward to expanding Belle Isle's red light photo enforcement program to educate road users, enforce traffic laws, thus creating a safer community for Belle Isle's families and visitors."

*Carlos Lofstedt, President and CEO of NovoaGlobal*



Belle Isle Florida red light camera program is expanded

Accidents from red-light running are preventable. Belle Isle contracts with NovoaGlobal, working with City officials, to install cameras at the most dangerous red-light intersections. The following dangerous intersection expansion in Belle Isle will be monitored:

- McCoy Road (eastbound) @ Lindos Drive

Signs "Photo Enforced" will be clearly posted at intersections and monitored all day, every day beginning

November 1st with advanced photo enforcement technology from NovoaGlobal. The monitoring system captures photos and videos of vehicles that run a red light at the intersection.

After December 1st, if a driver runs a red light, the driver receives a Notice of Violation from the Belle Isle Police Department sent to the car's registered owner. Photo evidence will be on the

Notice of Violation and all photo and video evidence will be available online at <https://zerofatality.com/> for the driver to review. During the warning period, drivers will receive the same violation notice but “Warning” will be stamped across the violation.

While enforcement is the best way to get drivers to comply with any law, it is impossible for police to be at every intersection. In 2020, 928 people were killed, and an estimated 116,000 were injured in crashes involving red-light running. The Insurance Institute for Highway Safety (IIHS) found that about half of red-light running crash deaths involve pedestrians, cyclists and occupants in vehicles struck by the red-light runners.

The IIHS found that when properly implemented, red light cameras reduced the fatal red-light running crash rate of large cities by 21% and the rate of all types of fatal crashes at signalized intersections by 14%.

“We look forward to expanding Belle Isle’s red light photo enforcement program,” said Carlos Lofstedt, President and CEO of NovoaGlobal, “in order to educate road users, enforce traffic laws, thus creating a safer community for Belle Isle’s families and visitors.”

About NovoaGlobal

NovoaGlobal is a leading developer and manufacturer of advanced traffic management, photo enforcement and intelligence solutions designed to improve traffic safety, reduce road injuries and fatalities and help law enforcement reduce/solve crime in their communities.

For more information on NovoaGlobal visit <https://www.novoaglobal.com/>

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