

Cookies Market Size to Hit USD \$46.3 billion by 2026 | Exhibit a CAGR of 5.3% (2021-2026)

The demand for cookies is rapidly increasing among the young population owing to the rise in innovative and healthier product launches.

HYDERABAD, TELANGANA, INDIA, November 2, 2022 /EINPresswire.com/ -- IndustryARC, in its latest report, predicts that the [Cookies Market](#) size is estimated to reach \$46.3 billion by 2026, growing at a CAGR of 5.3% during the forecast period 2021-2026. Cookies are generally baked or cooked foods that are small, flat, and sweet. Molded cookies, dropped cookies, rolled cookies, pressed cookies, refrigerator cookies, and bar cookies are the six major types of cookies. The demand for cookies is rapidly increasing among the young population owing to the rise in innovative and healthier product launches. The key players are also focusing on launching healthier oatmeal raisin cookies and snickerdoodles with natural flavors, which is one of the major factors driving the growth of the Cookies Market.



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<https://www.industryarc.com/Research/United-States-Cookies-Market-Research-509592>

Key takeaways:

This IndustryARC report on the Cookies Market highlights the following areas -

1. Geographically, North America Cookies Market accounted for the highest revenue share in 2020 and it is poised to dominate over the period 2021-2026 owing to the rise in the inclination towards buying cookies like snickerdoodles.
2. The increase in awareness about the health benefits of bar cookies, such as improving the functioning of heart health and blood circulation is driving the Bar Cookies segment. However, the rise in the availability of alternative products, such as biscuits and chocolates is one of the

major factors that is said to reduce the growth of the Cookies Market.

3. Detailed analysis on the Strength, Weakness, and Opportunities of the prominent players operating in the market will be provided in the Cookies Market report.

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Segmental Analysis:

Cookies Market Segment Analysis-By Product Type : The Cookies Market based on the Product Type can be further segmented into Bar Cookies, Rolled Cookies, Molded Cookies, Drop Cookies, and Others. The Bar Cookies segment held the largest share in 2020 and is also estimated to be the fastest-growing segment with a CAGR of 6.4% over the period 2021-2026.

Cookies Market Segment Analysis-By Distribution Channel : The Cookies Market based on the Distribution Channel can be further segmented into Hypermarkets/Supermarkets, Online Channels, Convenience Stores, and Others. The Hypermarkets/Supermarkets segment held the largest share in 2020 owing to the factors such as the increase in the inclination towards buying cookies like snickerdoodles in supermarkets/hypermarkets and the rise in the investment by the key players in supermarkets in emerging countries, such as India and China.

Cookies Market Segment Analysis-By Geography : North America held the largest share with 31% of the overall market in 2020. The growth in this segment is owing to the factors such as the growing demand for oatmeal raisin bar cookies among the young population and an increase in product launches by key players.

Competitive Landscape:

The top 5 players in the Cookies Industry are -

1. Nestle SA
2. Mondelez International, Inc
3. Campbell Soup Co
4. Kellogg Co
5. Britannia Industries

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